



www.betamobility.io

New Nordic Mobility Landscape

800+ NORDIC STARTUPS IN MOBILITY

-  Norge
-  Sverige
-  Danmark
-  Finland
-  Island

Mobility Services	Ride Hailing / On demand	Logistics & delivery	Transportation Management Software
Mobility Services	Ride Sharing	Logistics & delivery	Fleet Management Software
Mobility Services	Parking	Logistics & delivery	Logistics, Fleet & Vehicle Ops
Mobility Services	Micromobility Operator	Logistics & delivery	Last Mile
Mobility Services	Micro Lease/Subscription	Logistics & delivery	Storage, inventory & warehouse
Mobility Services	Car Sharing	Logistics & delivery	Access
Mobility Services	Car Lease/Subscription	Connectivity, IOT and data	Flow and optimisation analytics
Mobility Services	Taxi Services	Connectivity, IOT and data	Sensors and connectivity
Mobility Services	Ticketing, pricing & payment	Connectivity, IOT and data	Regulation tools
Mobility Services	Platform	Autonomy	Vehicle & solutions
Electrification	Vehicle	Autonomy	Systems & solutions
Electrification	Charging Software	Autonomy	Sensor technology
Electrification	Charging Hardware	Autonomy	Testing
Electrification	Battery Producers	Drones & UAS	Software
Electrification	Battery Services	Drones & UAS	Hardware
		Other	Image processing
		Other	Finance and Insurance
		Other	Sales / Leasing
		Other	Other

- Seed
- Early
- Growth
- Expansion
- Exit
- Discontinued



share

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Lån bil trygt av familie, venner og bekjente

Midlertidig låneforsikring

kr 99,-

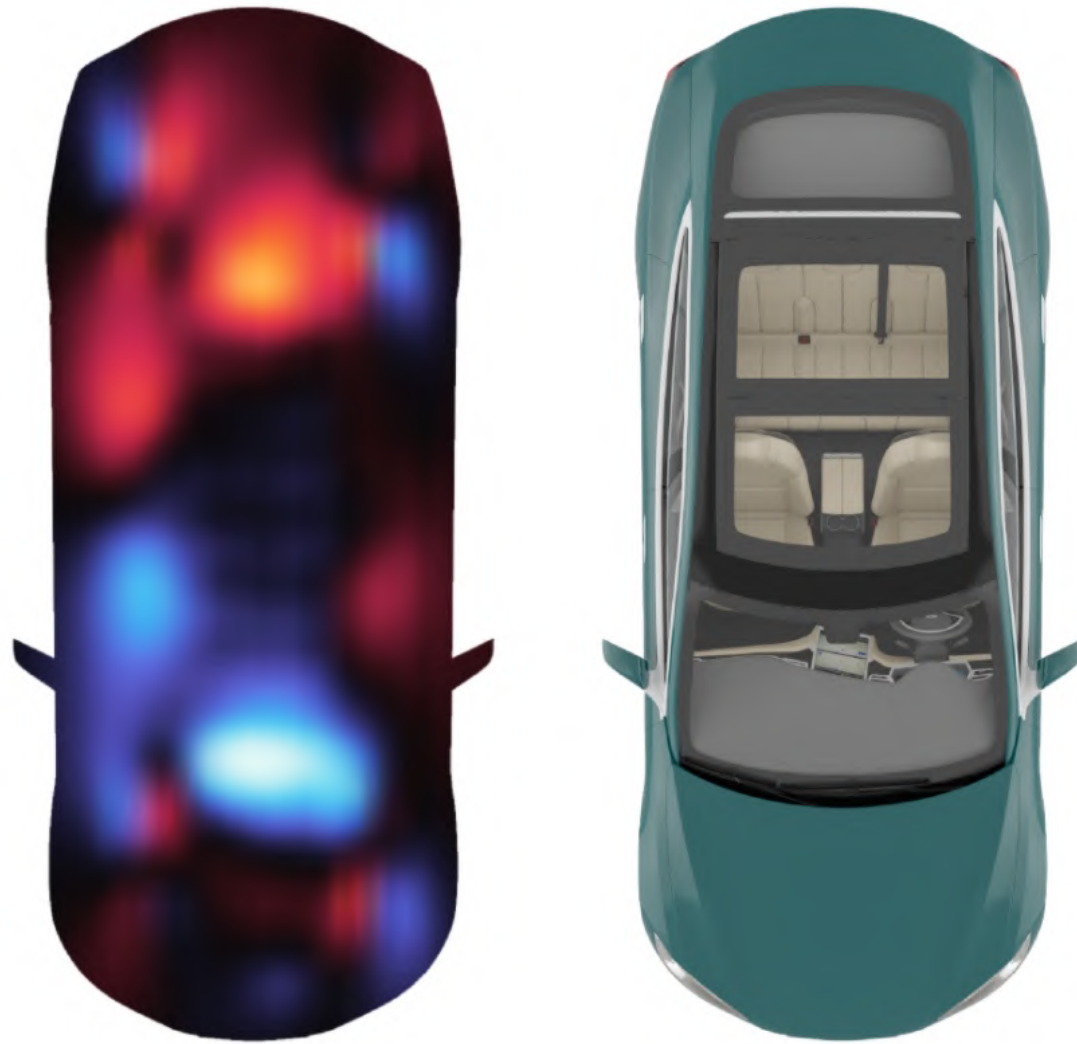
Fonyes daglig
Avslutt når som helst

Start



Intelligent sensor system

Unique vehicle detection, artificial intelligence and privacy-by-design



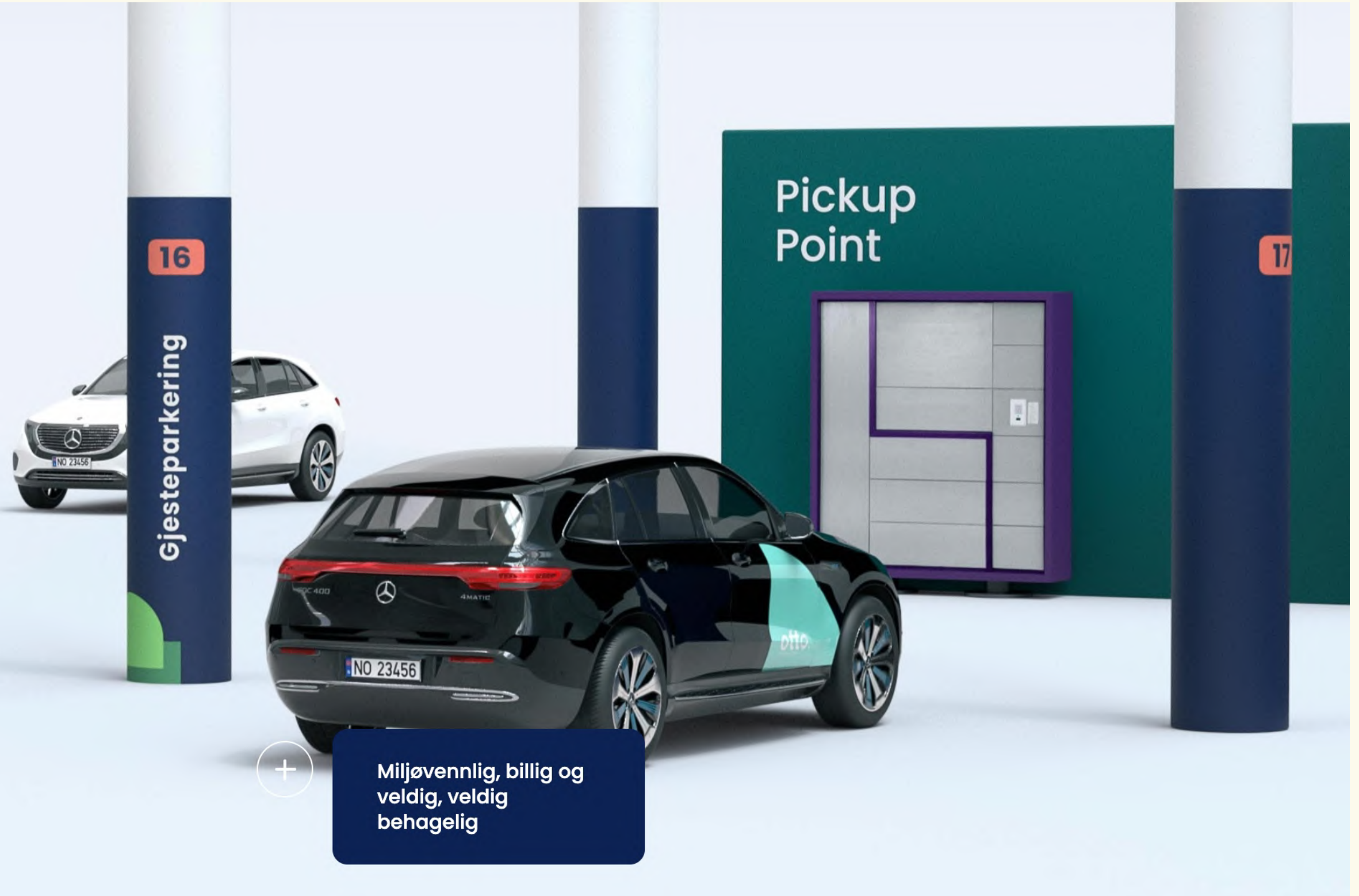
The sensor system

The sensors strips detect all vehicles with their unique magnetic signature. No cameras, license plate registration or additional sensors in vehicles are required.

No personal information – only detailed traffic insights.

Parqio åpner for smart utnyttelse av garasjeplassen

Sett sammen en meny av tjenester rett til garasjen. Parqio samarbeider med en rekke leverandører som kan integreres sømløst med Parqio-systemet.



**Det handler
om turene.**



Olaf Sakkers

MOBILITY DISRUPTION FRAMEWORK



Technological change is confusing because we live in the pixels, making it hard to see the full picture.

Mobility Disruption Framework (MDF) is an attempt to explain mobility today, the forces driving change, and where we might be heading towards. It is structured into discrete sections with the overarching goal of giving a comprehensive set of tools for understanding the impact of technology and new business models on transportation and logistics.

www.mobilitydisruptionframework.com

Ownership

vs

Trip economy



Costs to consumer:

- Buying vehicle (every ~5years)
- Insurance (monthly)
- Fuel (intermittent)
- Licensing (annual)
- Tolls & fines (intermittent)
- Parking (intermittent)
- Repairs and maintenance (periodic)
- Roadside assistance (intermittent)

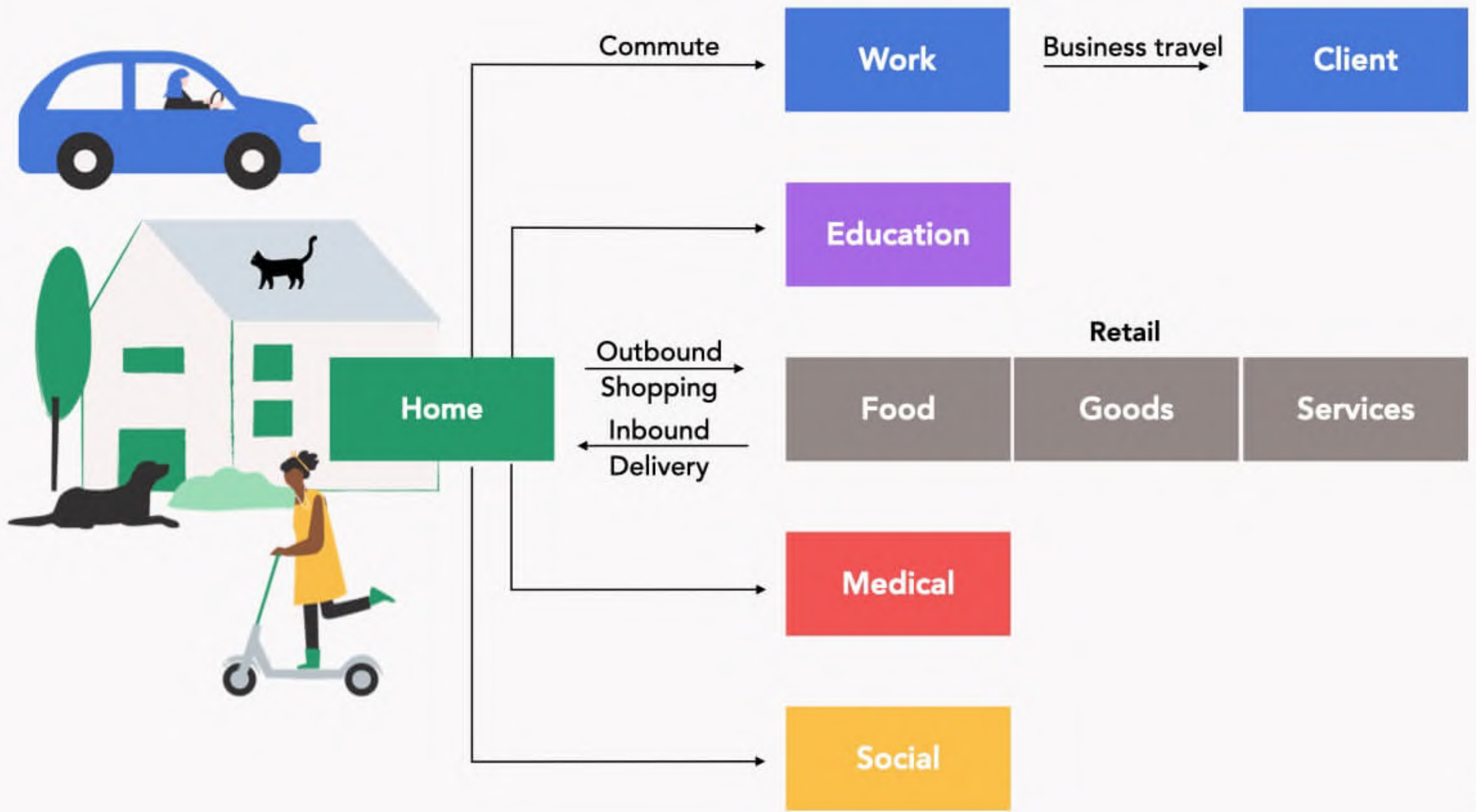
Additional hidden costs:

- Opportunity cost of driving (daily)
- Time wasted in congestion (regularly)



Trip price





Trip decision matrix

Demand side Utility requirements

- Distance
- Urgency
- Regularity
- Cargo
- Comfort

Opportunity & inconvenience costs

Supply side Utility properties

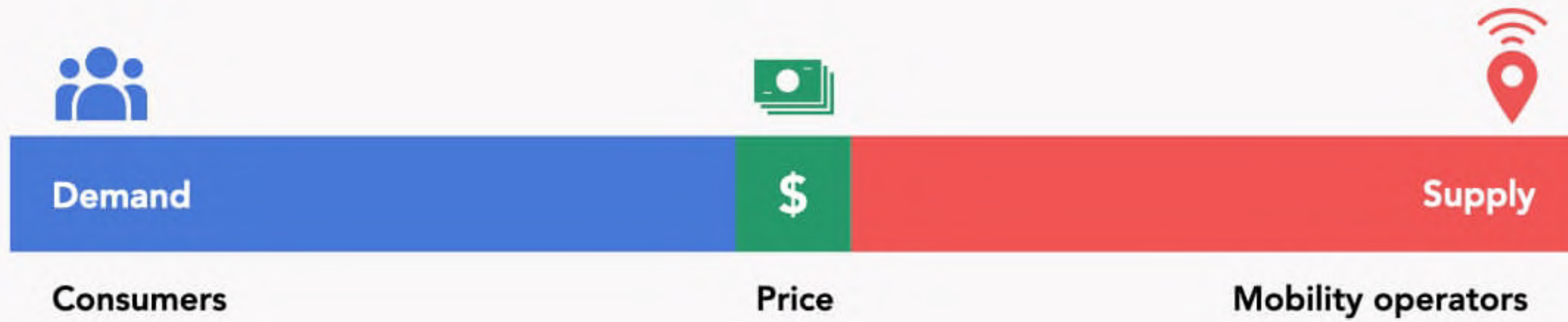
- Range
- Speed
- Routing
- Capacity
- Condition

Operational costs

Trip demand
(consumer willingness to pay)

Trip price







www.gorillas.no



Nye
verdikjeder
oppstår.

NEW ECO-SYSTEMS



Swapfiets + Wolt



Segway + Greenlog + Tier + Flink



100% INHOUSE

Services

Micro Mobility

Carsharing



Collection

Our employees collect the e-vehicles in the shortest possible time.



Deployment

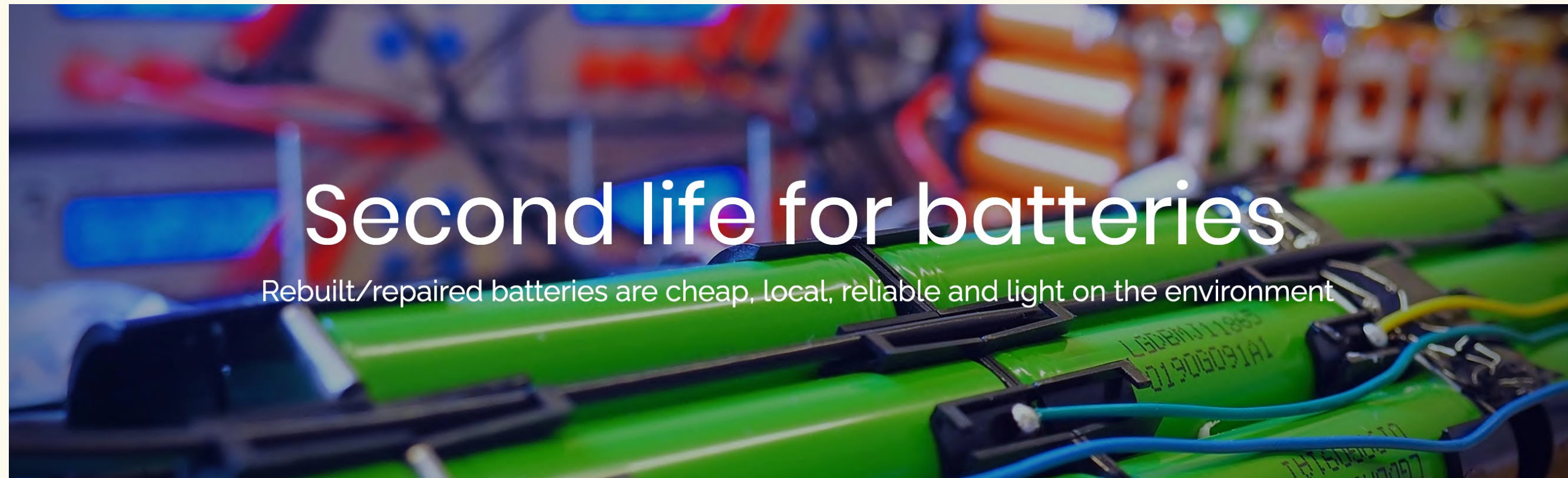
Delivery takes place in accordance with the respective city ordinance. Fines from the public order office are thus a thing of the past.



Health & Security Check

We offer these services free of charge during the collection / swapping process.

www.greenlog-mobility.de



www.yedlik.no

**Små blir store og
konsolideres til
giganter.**

Berlin-based unicorn TIER acquires German bikeshare company Nextbike

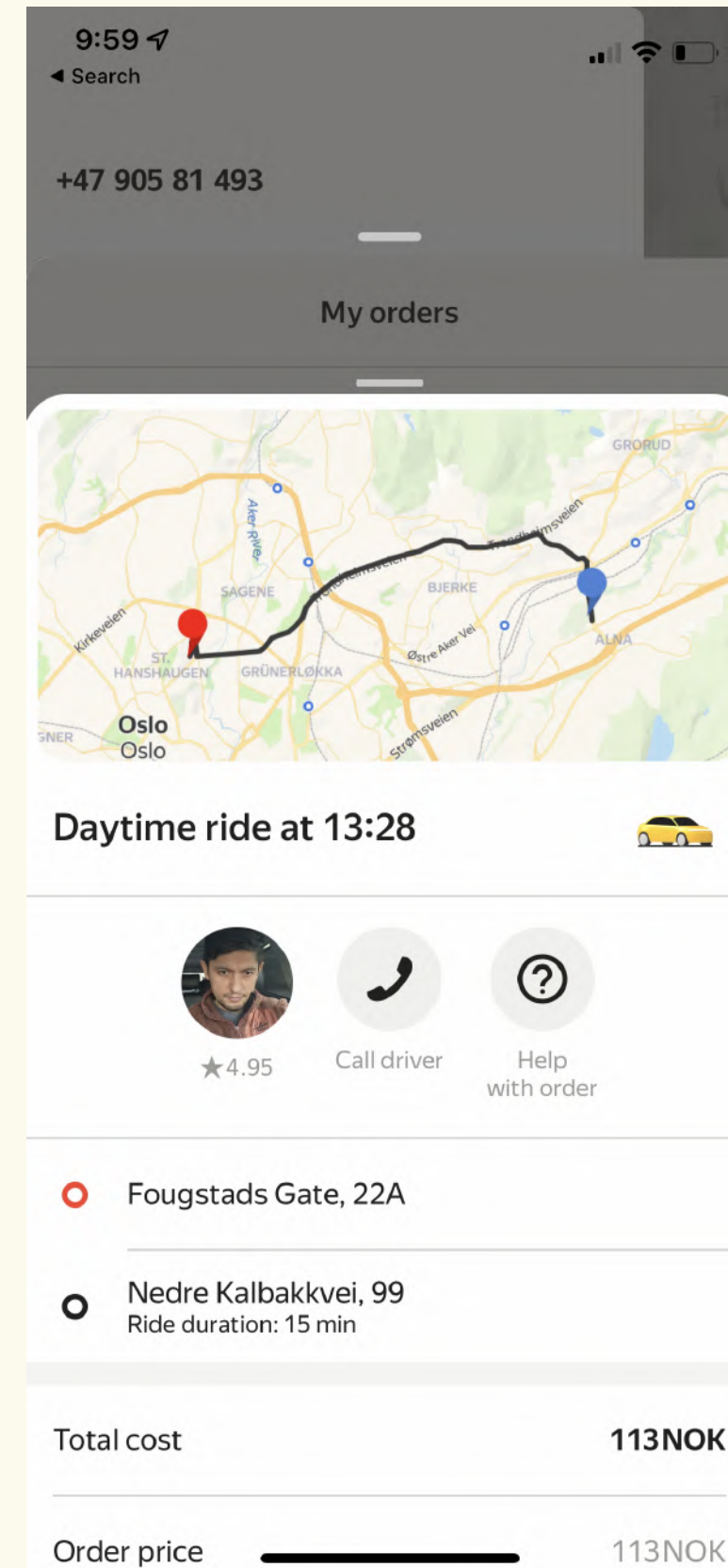


by **Vishal Singh** — November 16, 2021 in **News, Travel & Mobility**



**Subsidiert, men
av hvem?**

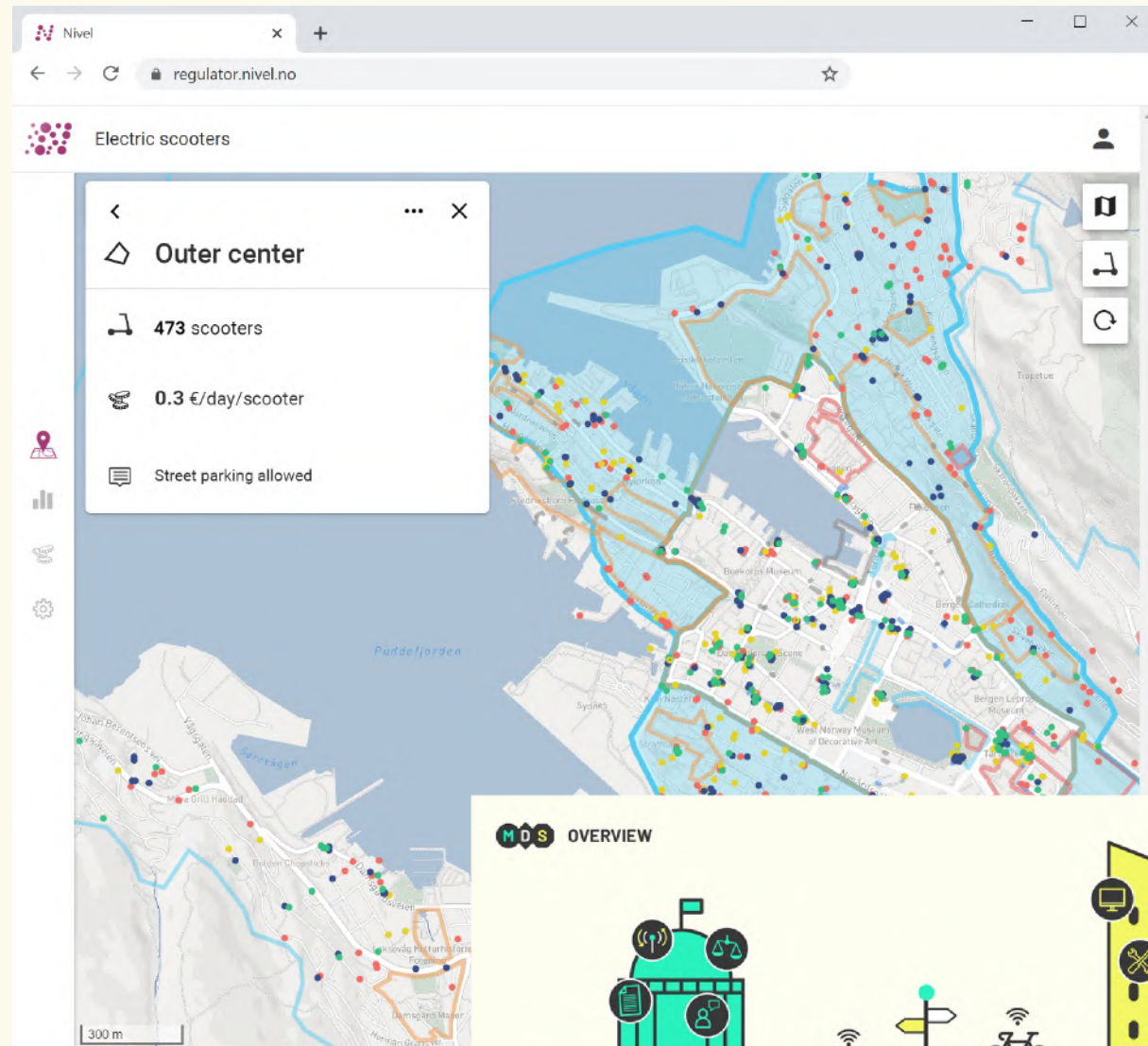
Yandex



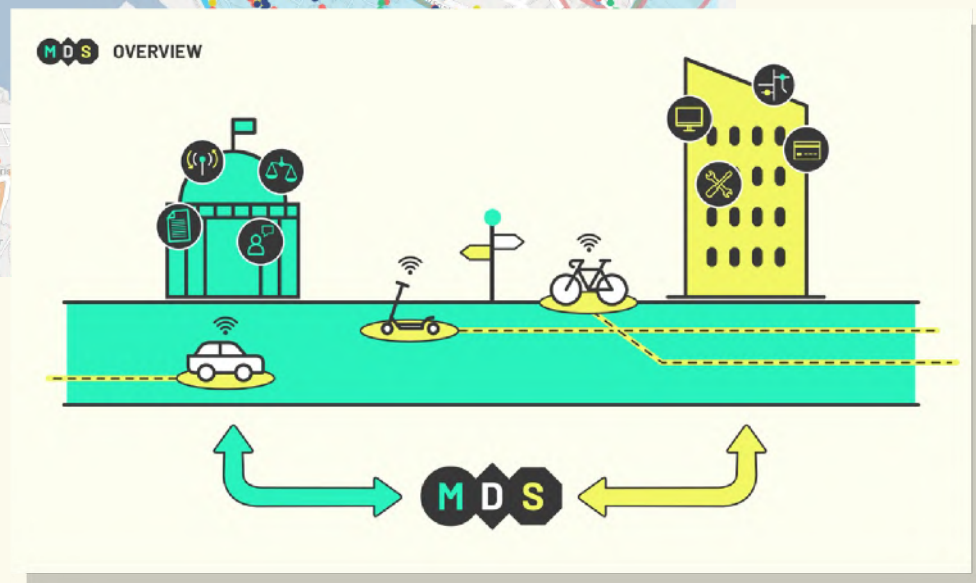
www.yango.yandex.com

Regulering i det nye landskapet?

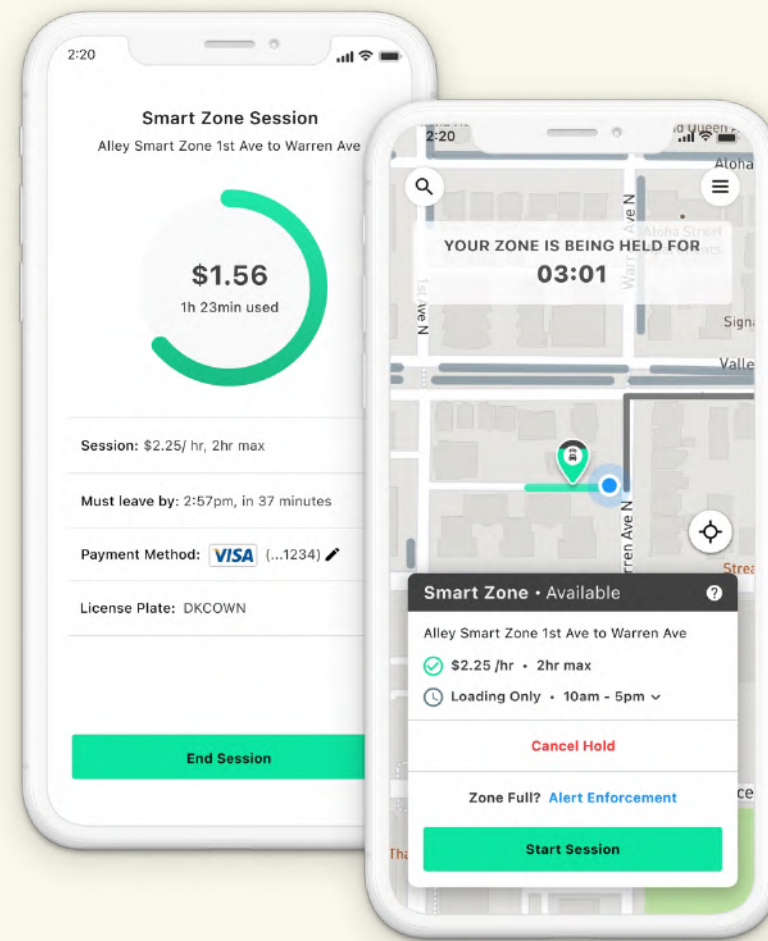
Datadrevet og dynamisk.



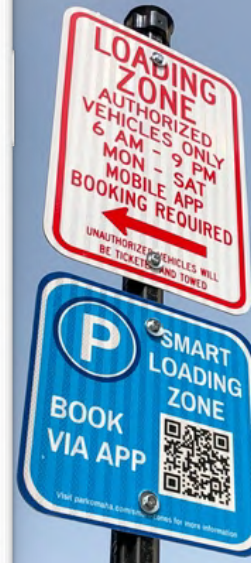
www.nivel.no



www.openmobilityfoundation.org



www.coord.com



Presentando Smart Zones!

Introducing Smart Zones!

On February 1st, the City of Nashville began piloting new paid, curbside loading spaces for delivery drivers called Smart Zones.

To use a Smart Zone, book time using Coord Driver, an iPhone/Android app. Payment is required via the app.

Smart Zones (2 Hr. Limit)

- Church St.**
 - entre 4th Ave y Printers Alley (lado sureste)
 - entre 3rd Ave y Printers Alley (lado suroeste)
- Union St.**
 - entre 4th Ave. y 3rd Ave. (lado sur)
 - entre Rep. John Lewis Way y Arcade Alley (lado sur)
- Rep. John Lewis Way.**
 - entre Union y the Arcade (lado sur oeste)
 - entre Church y the Arcade (lado noreste)
- 2nd Ave.**
 - entre Broadway y Commerce (lado noreste)

Precios*

- 15 Minutos = \$1.00
- 30 Minutos = \$2.00
- 1 Hora = \$4.00
- 2 Horas = \$8.00

*Estas son las tarifas mínimas. Se puede aplicar tarifas más altas en las horas pico.

Go to bit.ly/NashSmartZones or scan the QR code to learn more about how Smart Zones work.

Text "NASH" to (855) 545-0622 to download the app



**Mobilitet er et
koordineringsproblem.**

Takk!

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