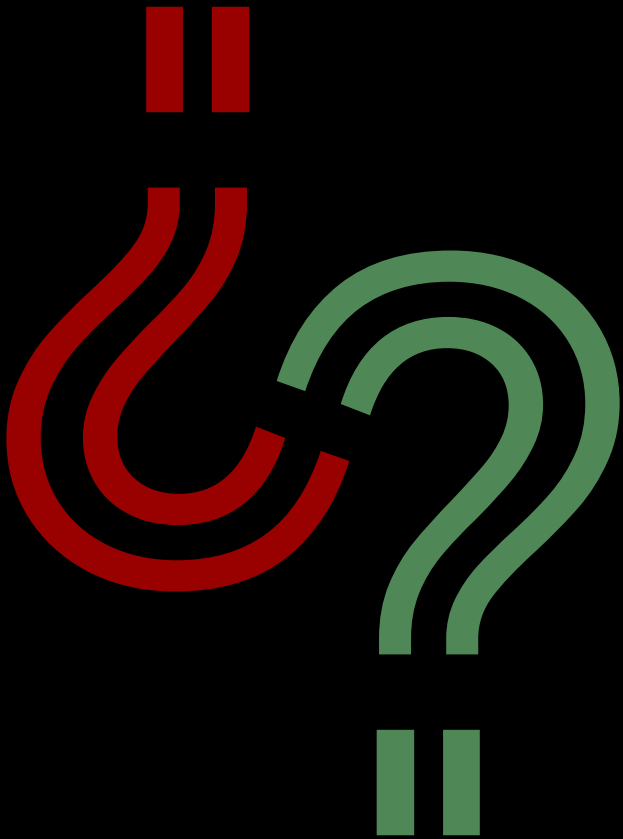


Hverdagsmobilitet: Riktige svar på feil spørsmål?



Philippe Crist
International Mobility "Thinkavist"





Blaise Pascal

1623-1662



The establishment in the city and its suburbs of public carriages intended for ordinary people, in order to provide them with the same conveniences as the rich

PROLOGUE



The establishment in the city and its suburbs of public carriages intended for ordinary people, in order to provide them with the same conveniences as the rich

PROLOGUE

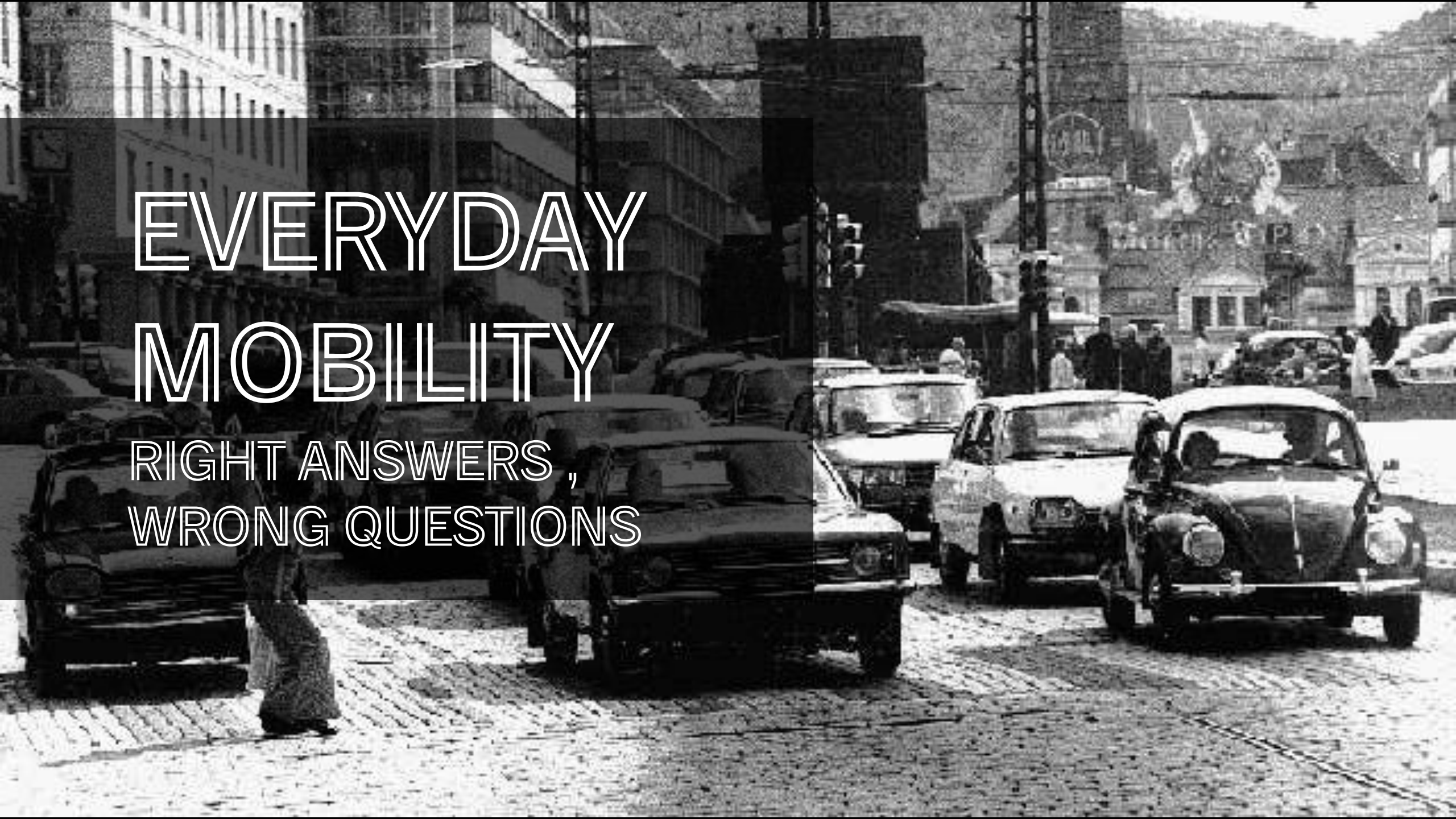


The establishment in the city and its suburbs of public carriages intended for ordinary people, in order to provide them with the same conveniences as the rich

**In a world where
so much effort is
put to giving
precise answers
to the wrong
questions....**



**... it's worth
taking the time to
think about
getting the
questions right**

A black and white photograph of a busy city street. In the foreground, a dark vintage car is partially visible on the left, and a person in a long coat is walking across the cobblestone street. To the right, a white vintage car and a dark Volkswagen Beetle are driving. The background shows tall city buildings and a church with a dome. The text 'EVERYDAY MOBILITY' is overlaid in large, white, outlined letters on the left side of the image.

EVERYDAY MOBILITY

RIGHT ANSWERS ,
WRONG QUESTIONS



EVERYDAY

MOBILITY

RIGHT ANSWERS ,
WRONG QUESTIONS

A black and white photograph of a busy city street. In the foreground, a motorcycle is riding through traffic. The street is filled with cars, and a construction crane is visible in the background. A semi-transparent dark box is overlaid on the left side of the image, containing the text "RIGHT QUESTIONS, BETTER ANSWERS".

RIGHT QUESTIONS,
BETTER ANSWERS



HOW?



~~HOW?~~

FOR WHOM?

FOR WHAT OUTCOME?

IN WHAT WAY?



~~HOW?~~

FOR WHOM?

FOR WHAT OUTCOME?

IN WHAT WAY?



WHAT DOES IT MEAN
TO BE "HUMAN"?



ACTIVE

we are built to move



“FRICTION”

we improve by
overcoming difficulty,
not by avoiding it



SOCIAL

we thrive and
improve through social
interactions



FREE

we function best with
agency and freedom in
our lives

A large, diverse crowd of people is walking down a city street. The crowd is composed of individuals of various ages, ethnicities, and clothing styles, illustrating diversity. They are walking on a crosswalk with white stripes. In the background, there are tall buildings, trees, and a red flag hanging from a building. The scene is set in an urban environment.

DIVERSE

We are diverse in our
needs, our contributions
and our abilities



~~HOW?~~

FOR WHOM?

FOR WHAT OUTCOME?

IN WHAT WAY?

HOW DO WE MAKE IT FASTER?



Fra kr NOK 599,900



24 km/h to 35 km/h



$$\text{Effective Speed} = \frac{\text{Distance travelled}}{\text{Travel time} + \text{Hours of work needed to pay travel costs}}$$

EFFECTIVE SPEED: IT TAKES TIME TO MAKE TIME

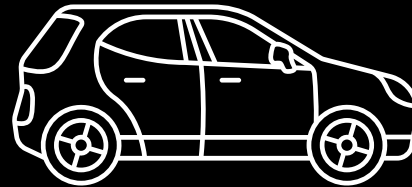
~ 12-18 km/h



Cyclist

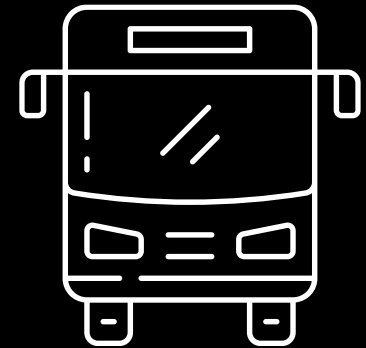
~ 16 km/h

Global median
7-22 km/h interquartile



Car

~ 20 km/h



**Public
Transport**

~~HOW DO WE MAKE IT FASTER?~~

HOW DO WE GIVE PEOPLE MORE TIME?



HOW DO WE MAKE IT MORE EFFICIENT?

A woman with brown hair is smiling from the driver's seat of a black taxi. The taxi has a yellow sign with the number '5068' on its side. The background is a blurred city street with other vehicles.

TIME SAVINGS

Time is scarce for individuals

*Each of us has 24 hours in a day ...
one of which we have consistently spent travelling*

A woman with brown hair is smiling from the driver's seat of a black car. The car has a yellow sticker with the number '5068' on its side. The background is a blurred blue car with a license plate that partially reads '64UCU'.

TIME SAVINGS

Speed saves time

*Policy focus on travel time savings
Every bit counts! However small!*



SPACE SAVING

**Speed consumes what is rare in
cities -- space**

*Arbitrations necessary among users and uses of
urban public space*



“Beyond a certain speed,
motorized vehicles create
remoteness which they alone
can shrink.

They create distances for all
and shrink them for only a few”

Ivan Illich, *Energy and Equity*

~~HOW DO WE MAKE IT MORE EFFICIENT?~~

WHAT DO WE WANT TO OPTIMISE?



Sant Antoni, Barcelona (2018)

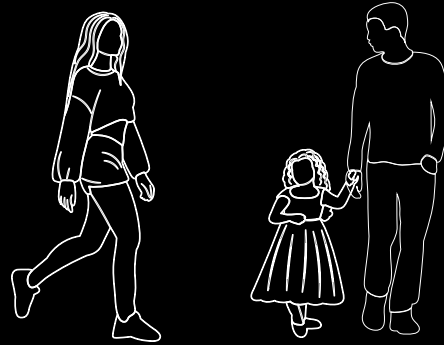
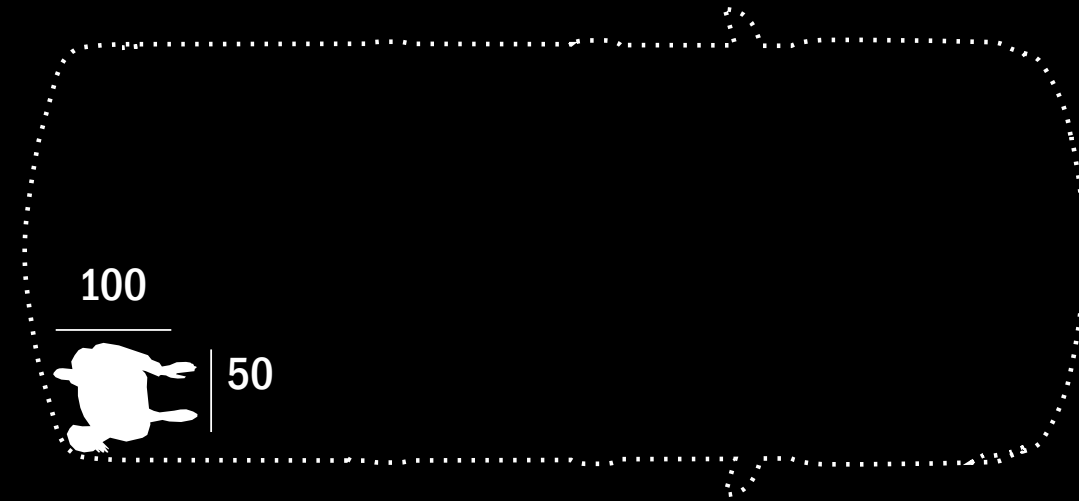


Sant Antoni, Barcelona (2018)



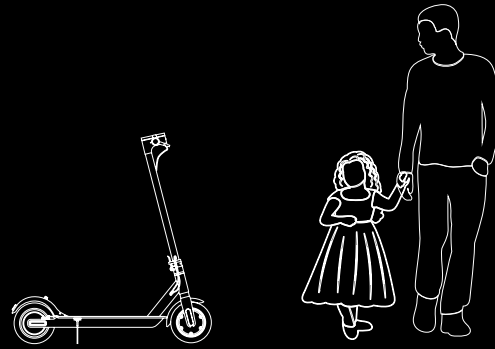
Sant Antoni, Barcelona (2022)

SPACE OPTIMISATION



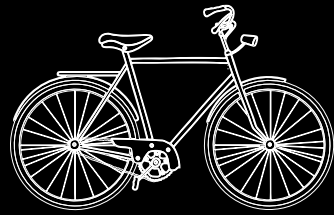
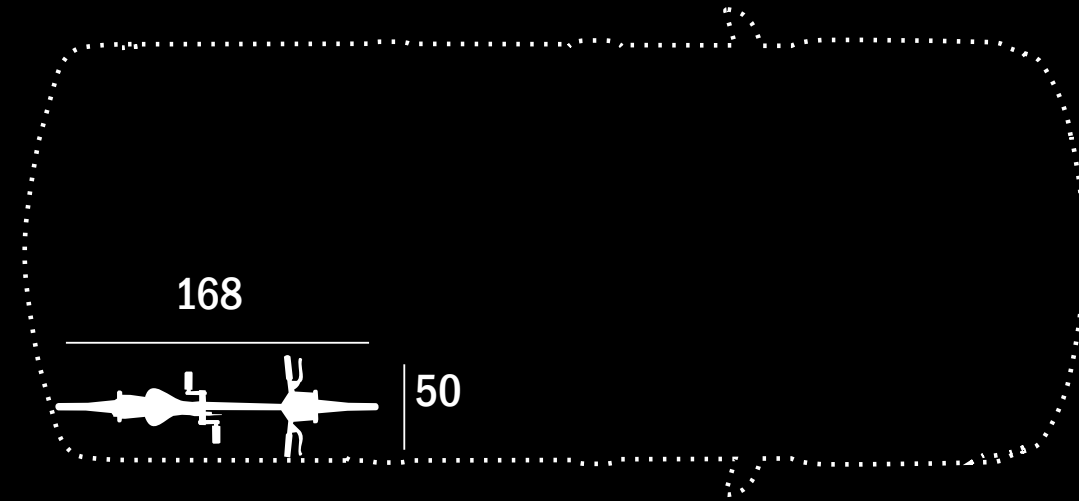
Person walking

SPACE OPTIMISATION



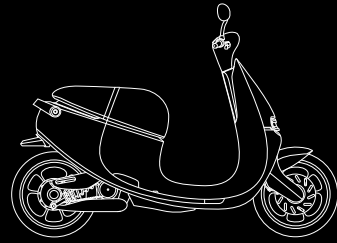
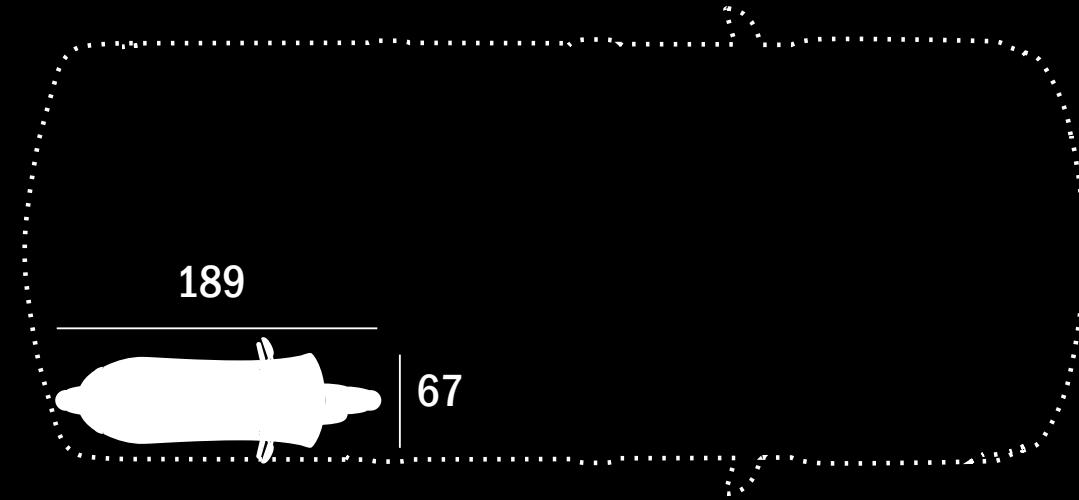
E-Kick Scooter

SPACE OPTIMISATION



Bicycle (Standard Urban)

SPACE OPTIMISATION



e-Moped (Gogoro Electric)