

Hvordan bilen begrenser vår frihet, og hvorfor kollektivtransport er en del av løsningen



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Hei

Are We Facing an Existential Threat to Public Transport?

2026

Zero crashes

Zero congestion

Zero emissions





1956

ay, its speed and steering automatically controlled by electronic
electricity! No traffic jams . . . no collisions . . . no driver fatigue.

SINCE THAT ADVERT

80 Million

Humans directly
killed by cars

57 Million

Years spent by
humanity in traffic
each year

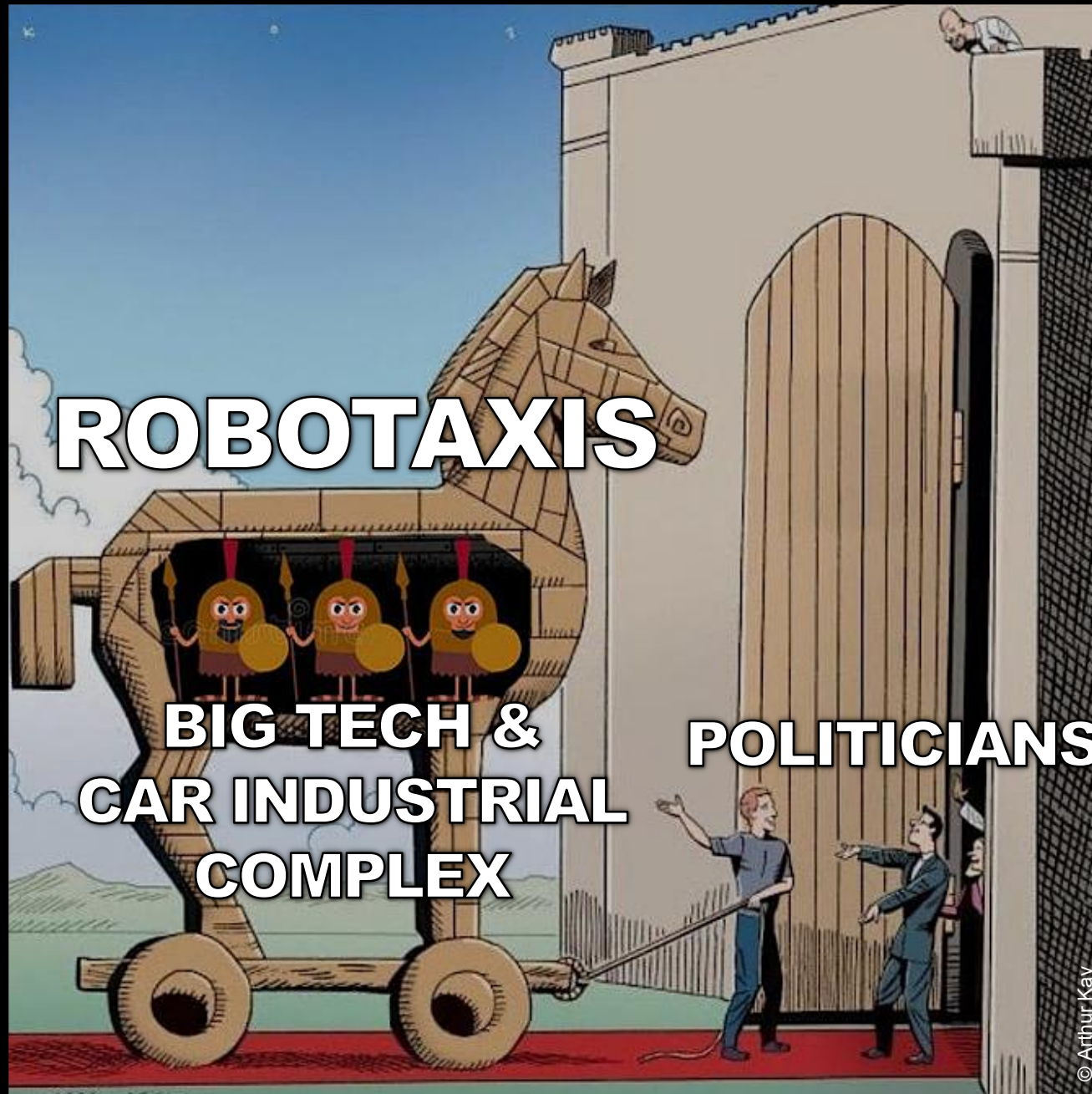
10%

Global energy-
related CO₂
emissions

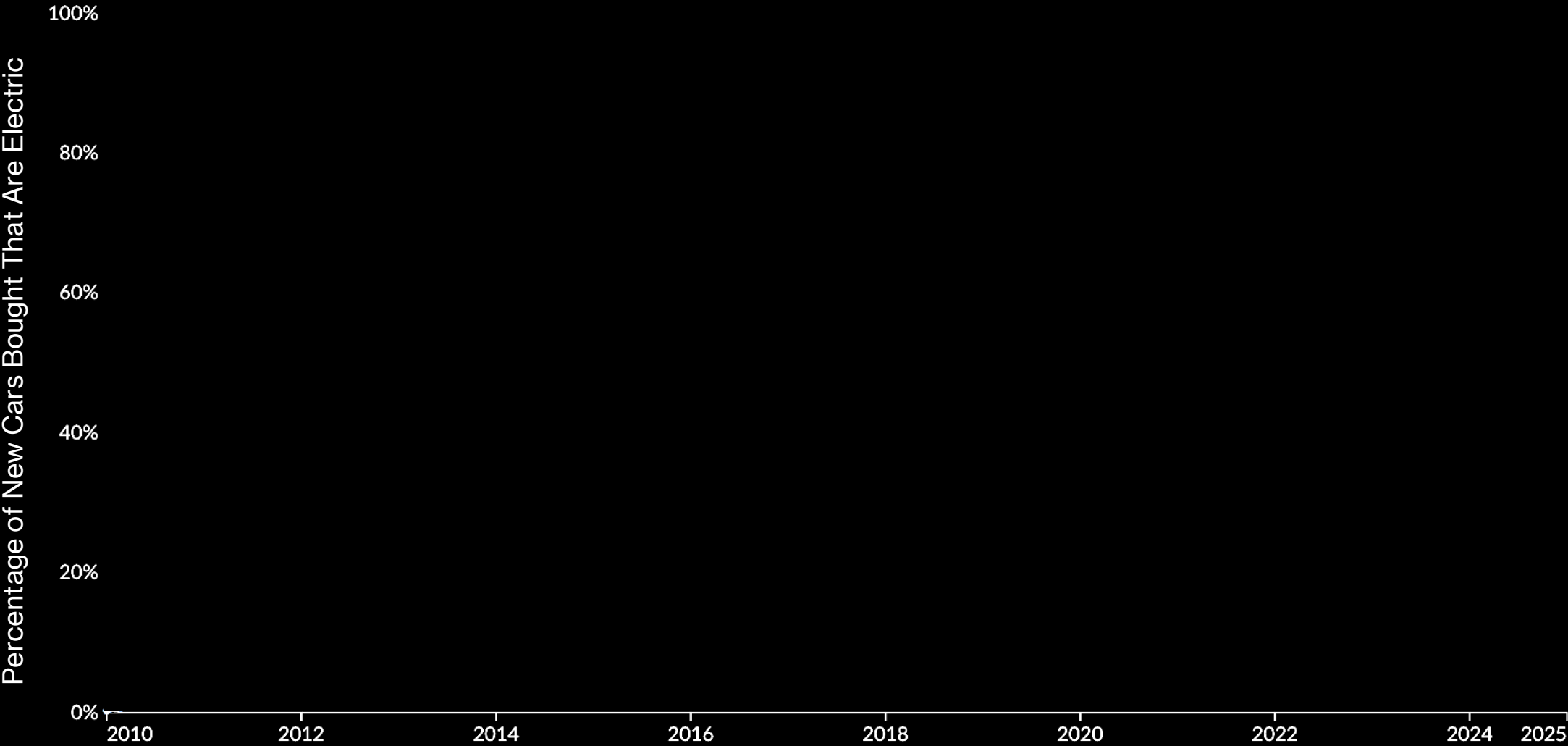
Source WHO (2020); Roadkill, Kay, Moore (2025); IEA (2026).



Fossil Fuel Cars (ICE)



NORWAY'S SUCCESSFUL ADOPTION



Source Data source: International Energy Agency, Global EV Outlook 2026, and Our World in Data (accessed 09.2026). Share of new cars sold that are electric 2010 to 2025. Electric cars include fully battery-electric and plug-in hybrids.

20 YEARS

+

NOK 640 BILLION

MAKE AN ELECTRIC CAR CHEAPER TO USE

VS

DO NOT INCREASE CAR TRAFFIC IN CITIES

MAKING CITIES BETTER PLACES TO LIVE

“

A phantom car will haunt the streets of Milwaukee today. Driverless, it will start its own motor, throw in its clutch, twist its steering wheel, toot its horn.

Source Roadkill, Kay, Moore (2025); “‘Phantom Auto’ Will Tour City,” The Milwaukee Sentinel, 1926.

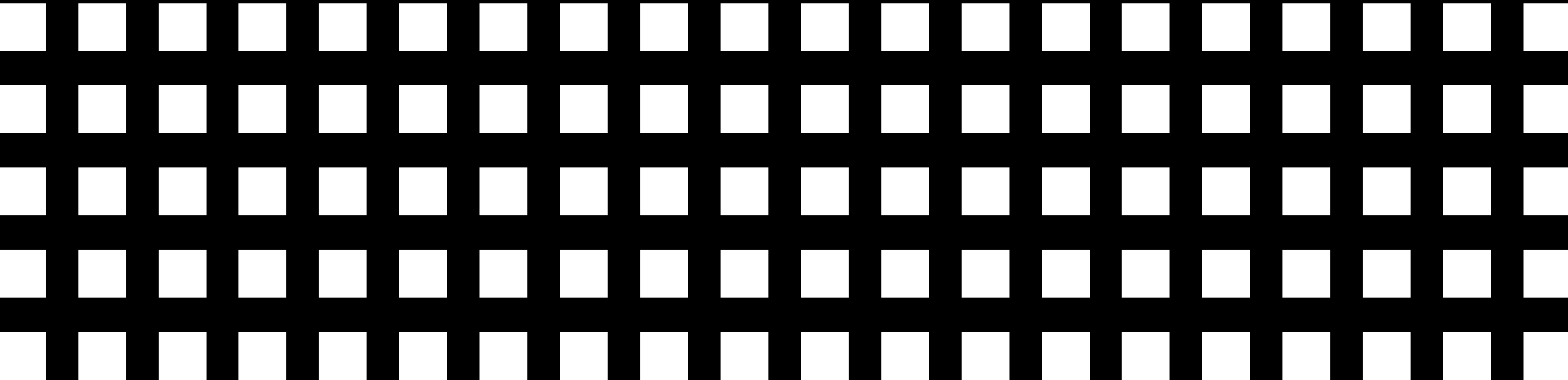
MARKET SHARE



Source Obi (2026)

WAYMO'S FIRST 1,000 DAYS

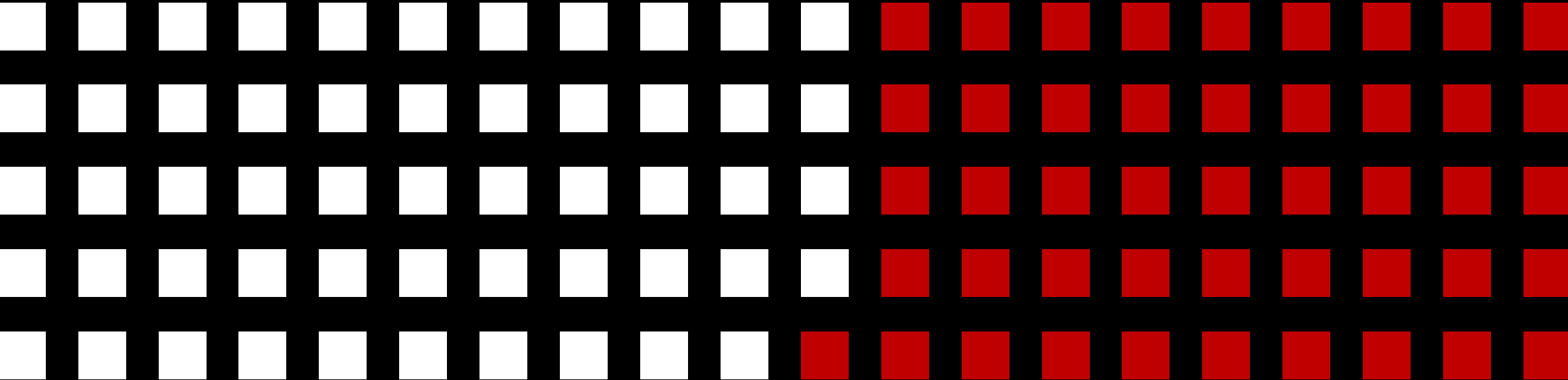
140 Million Vehicle Kilometres



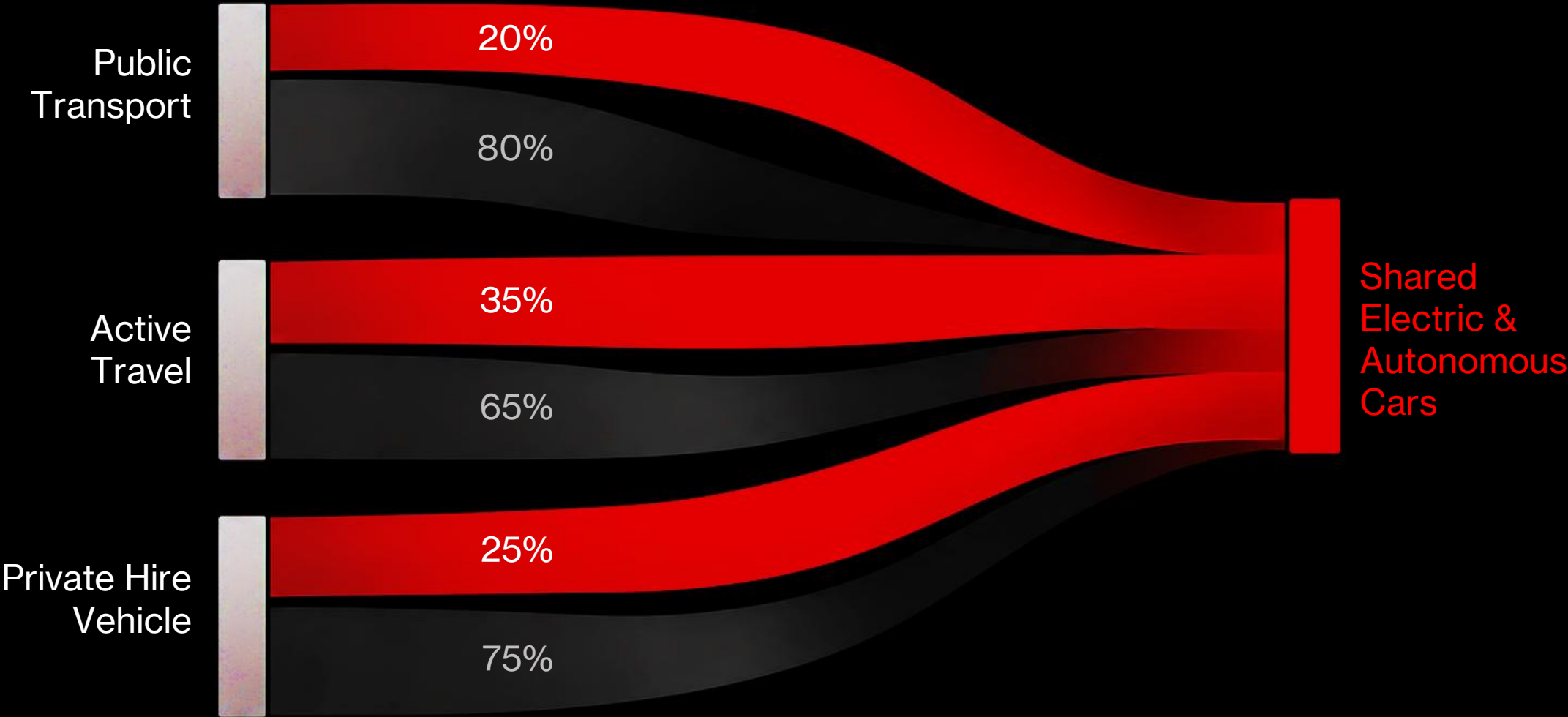
ZOMBIE MILES

Occupied

Empty

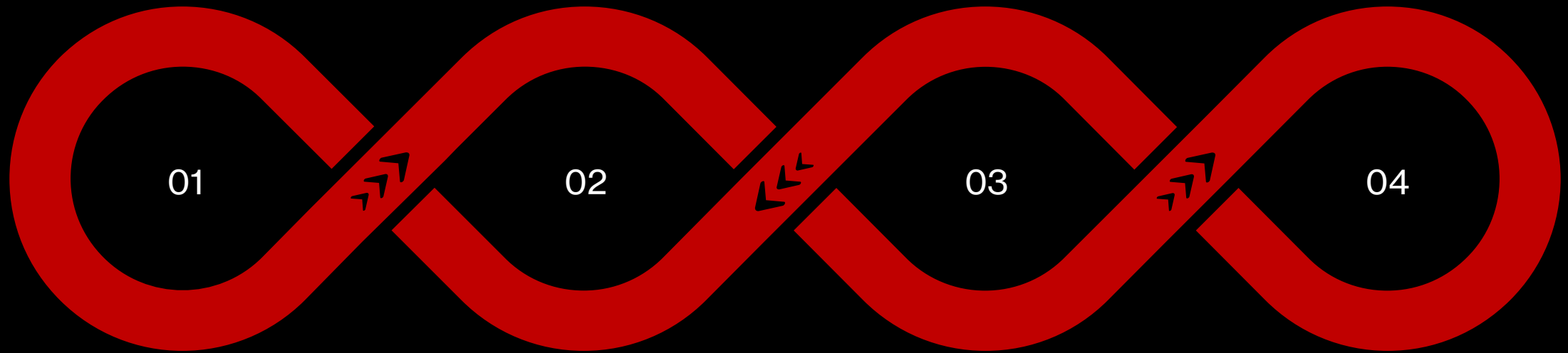


CANIBALISING OTHER MODES



Source Peer et al. (2024), Transport Policy, Section 4.1, Table 4.1; Obi (2026)

SHARED ELECTRIC & AUTONOMOUS CARS REPRESENT
AN EXISTENTIAL THREAT TO EUROPE'S PUBLIC TRANSPORT



Easier AV Travel

Avs reduce the financial & time costs of travel. Passengers may choose cars over PT.

More AV Miles

More frequent and longer AV trips generate greater operator revenue, more investment and fleet expansion.

More Congestion

Expanding fleets and empty vehicle kilometres increase traffic, slow buses and make PT less competitive.

Falling PT Ridership

Fewer riders, weakens revenue and service quality, makes AVs more attractive, and reinforces the cycle.

PROJECTIONS

33%

Increase in Traffic

100%

Increase in Commuting
Distance Travelled

75%

Reduction in Public
Transport Ridership

Source Kearney Analysis (2025); Graehler, Mucci, Erhardt (2019); Soteropoulos, A., Berger, M., & Ciari, F. (2019). Impacts of automated vehicles on travel behaviour and land use: an international review of modelling studies. Transport Reviews, 39(1).

MAKING CITIES BETTER PLACES TO LIVE

THREE IDEAS FOR NORWAY

01

More Power to Mayors

02

Sort Taxation

03

Make Cities Denser

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Takk