

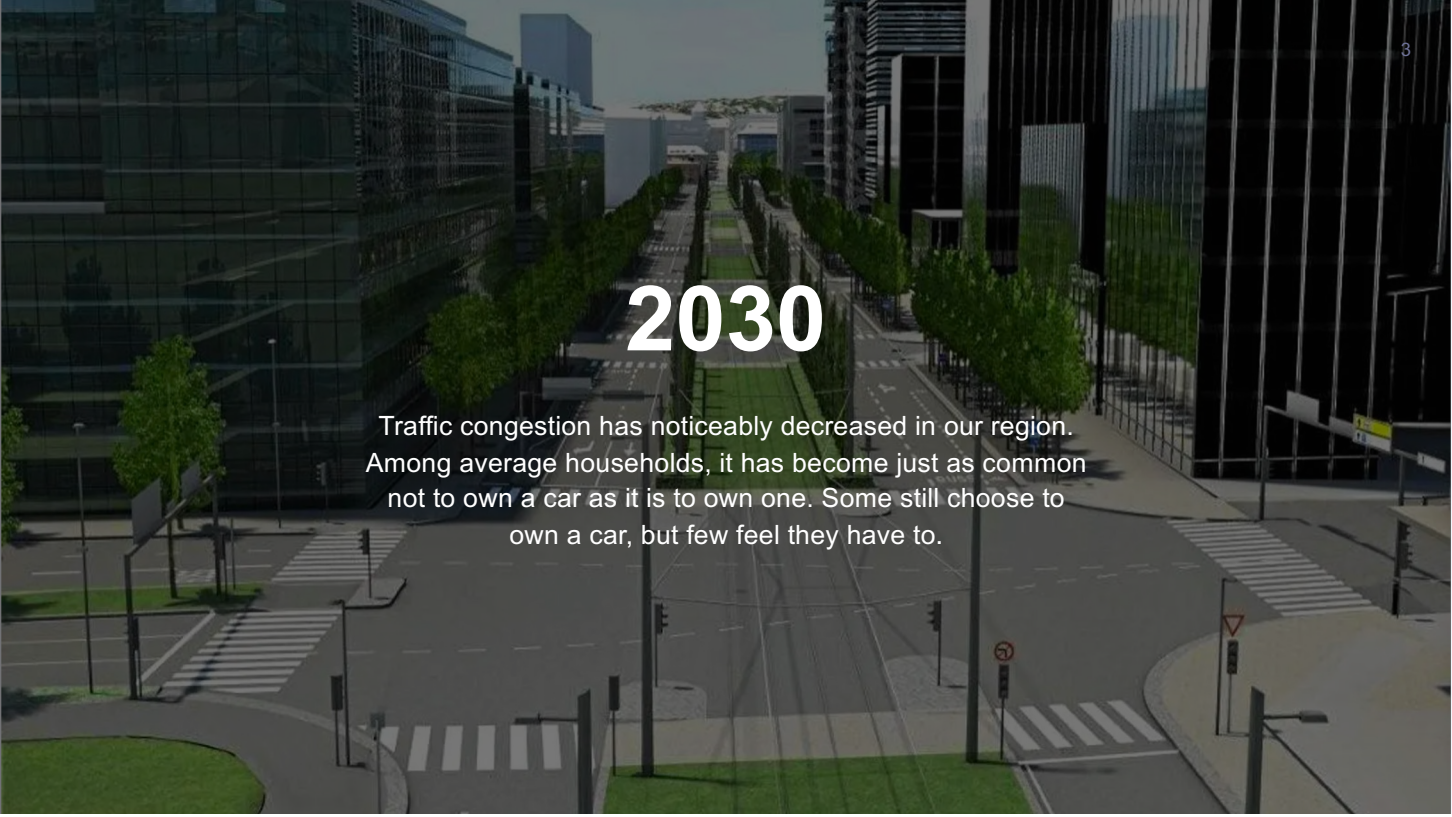
Autonomous Shared On-Demand Service – to Replace the Private Car Journey



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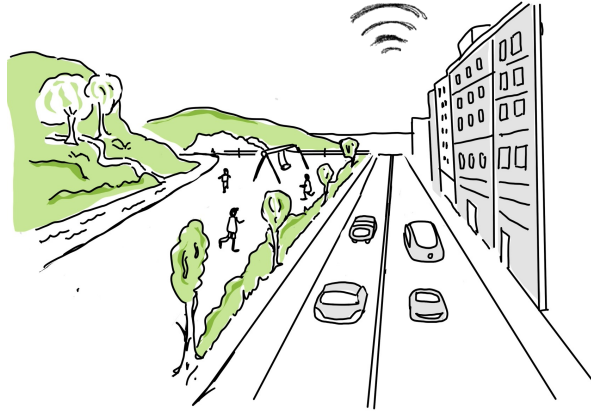
«Sustainable freedom of movement»

A wide-angle, high-angle view of a futuristic city street in 2030. The street is flanked by tall, modern glass buildings. A central green space with a row of trees runs down the middle of the street. The street is wide and appears to be a pedestrian-friendly zone. The overall scene is bright and clear, suggesting a clean, modern urban environment.

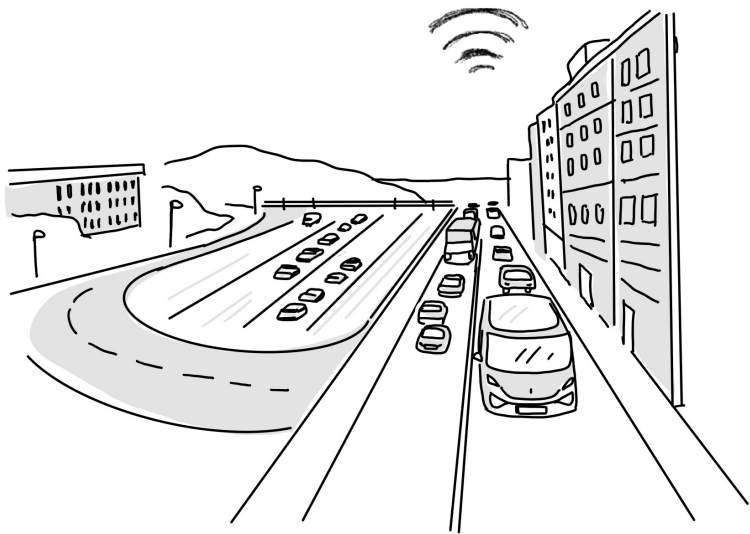
2030

Traffic congestion has noticeably decreased in our region. Among average households, it has become just as common not to own a car as it is to own one. Some still choose to own a car, but few feel they have to.

Shared mobility and autonomous services can create a systemic shift.



But such a development
is not a given



Robotaxis entering Europe in 2026.



Robobus and
roboshuttles

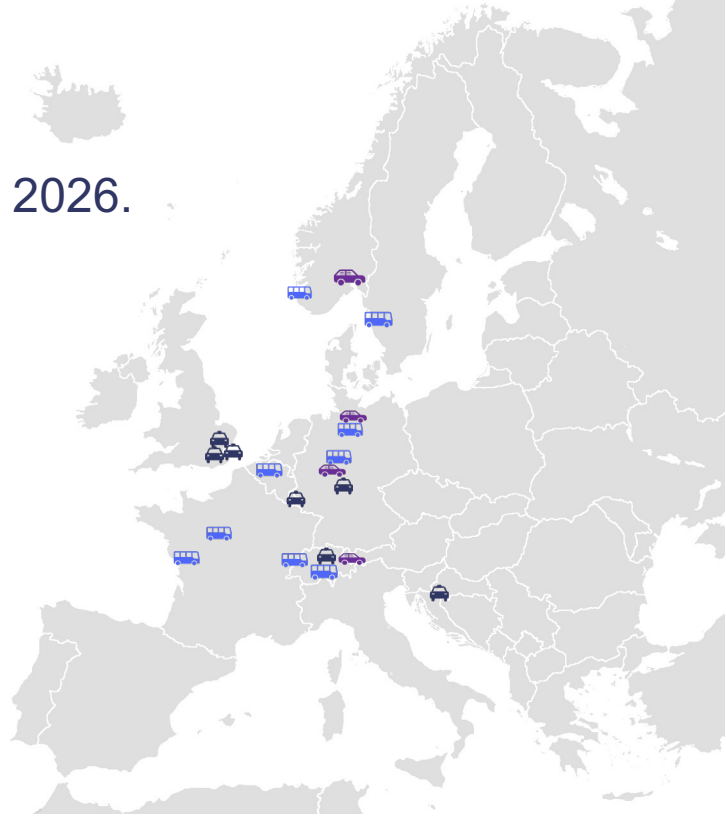


Pooled
integrated with
public transport
(SAV)



Robotaxi

European Community of Interests for Autonomous
Road Transport Services in Cities and Regions.



More people must be able to live without a car. Public transport needs to offer «car-like» travel experiences.



Key Service Design Criteria and Ambitions



Ridesharing (pooling)

Fundamental to get reduction in kilometres driven, which drives benefits as well as business case



Operate as one integrated fleet

Competing fleets will not reduce kilometres driven, hence not generate benefits



Integrated with public transit

Key to complement to maintain reduction in kilometres driven



Replacement of private car journeys

If this is just a complementary service, it will not provide key sustainability benefits



Large scale needed

Both to provide reliable private car replacement service and to be attractive investment case

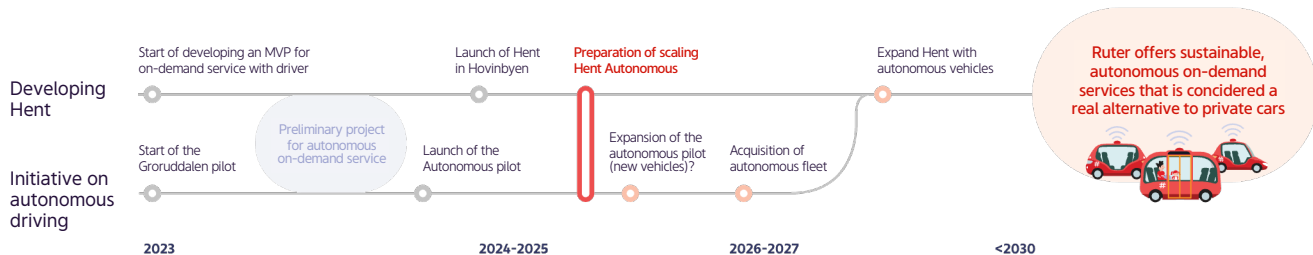


Subsidize-free service

Self-sustainable service – key to scaling



Roadmap scaling Hent





Hent's first year in operation

Ruter#

The purpose of launching an MVP



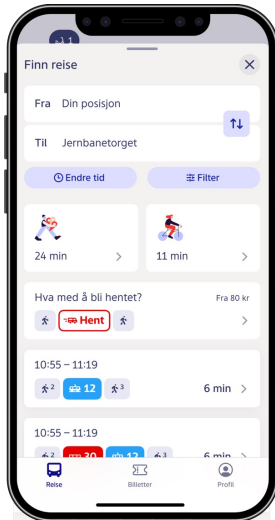
Introduce an on-demand service to actual customers

Gain insight into developing services to meet customer needs

Prepare Ruter for the development and operation of DRT-services

How does Hent work?

- Hent is for anyone travelling within the service area
- Order Hent by searching for your desired destination in the Ruter app
- Receive an estimated pick-up and arrival time
- Be picked up at the closest virtual stop and driven close to your desired destination
- You may sit together with other passengers who are going in the same direction



Summary of key findings first year



Customer needs and target group

- **84% of customers are satisfied with Hent overall**
- **84% would recommend the service to others**
- Customers are younger, have higher public transport usage and are more app-savvy
- **Main purposes:** Visits (45%), home trips (30%), leisure activities (30%)
- **Primarily replaces:** Public transport (63%), taxi/Bolt/Uber (62%), car (18%)
- **Geographic coverage, opening hours and lack of combination tickets are the biggest barriers to increased usage**



The Pilot in the Oslo Region - Shared Autonomous Vehicles



Learning objectives for the pilot

- Learning arena for Ruter, the EU-project ULTIMO, road authorities, municipalities and other public actors who must be prepared for the future of public transport
- Build experience with operation of automated DRT services
- Test and develop good customer journeys for services without human drivers/hosts
- Explore good solutions for automated services for people with disabilities
- Verify need for modification of physical and virtual pick-up and drop-off points

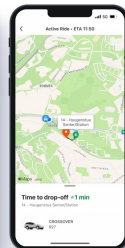
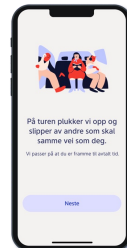
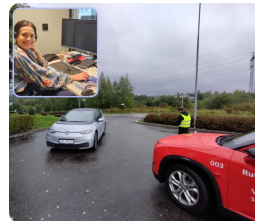


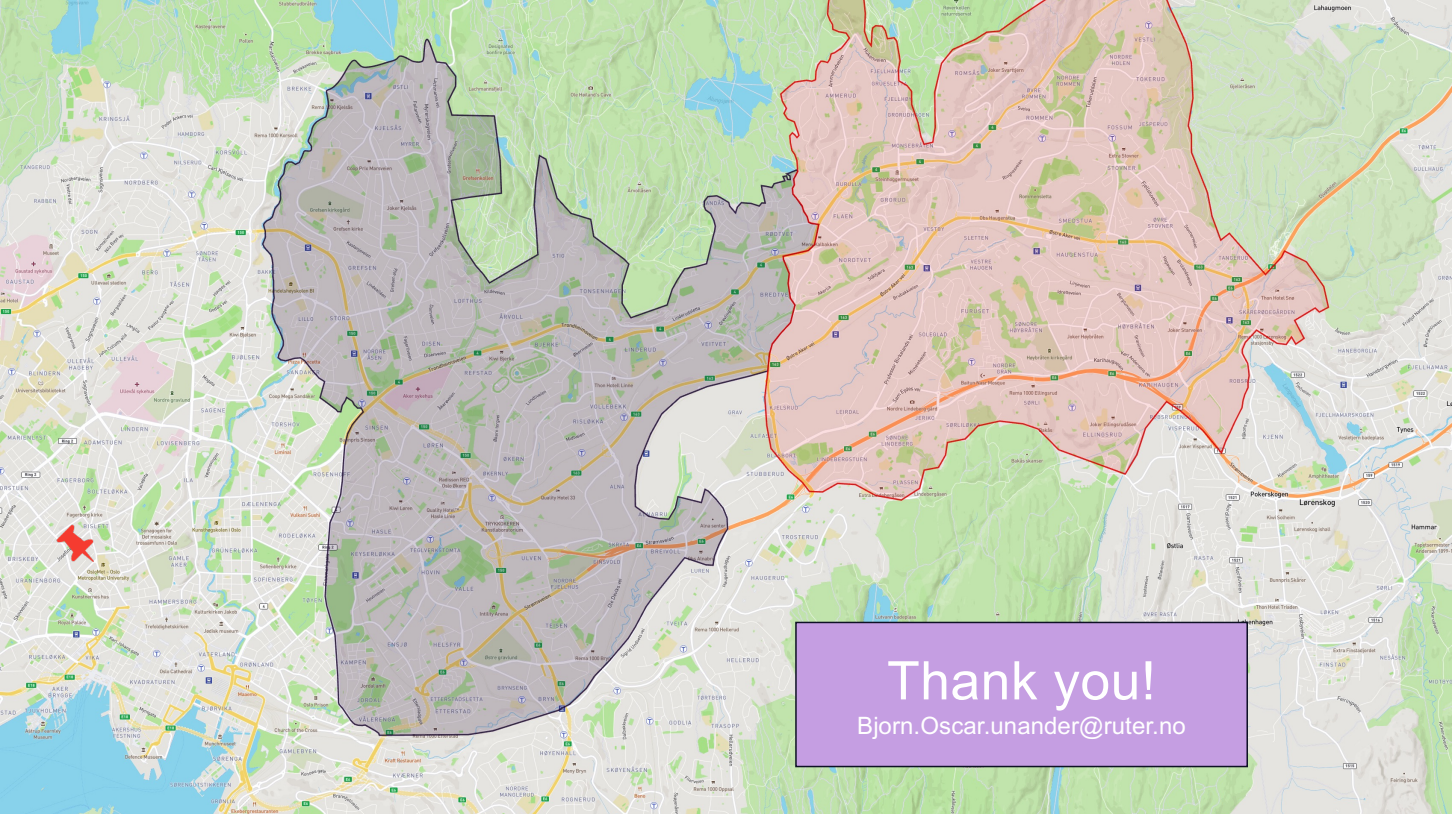
Status Autonomous Pilot

Operating on all types of roads throughout the year and with customers



The pilot service is approaching external user testing through the preparation of digital channels and operational processes





Thank you!
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