



Seamless Mobility

From fragmented apps to one travel experience

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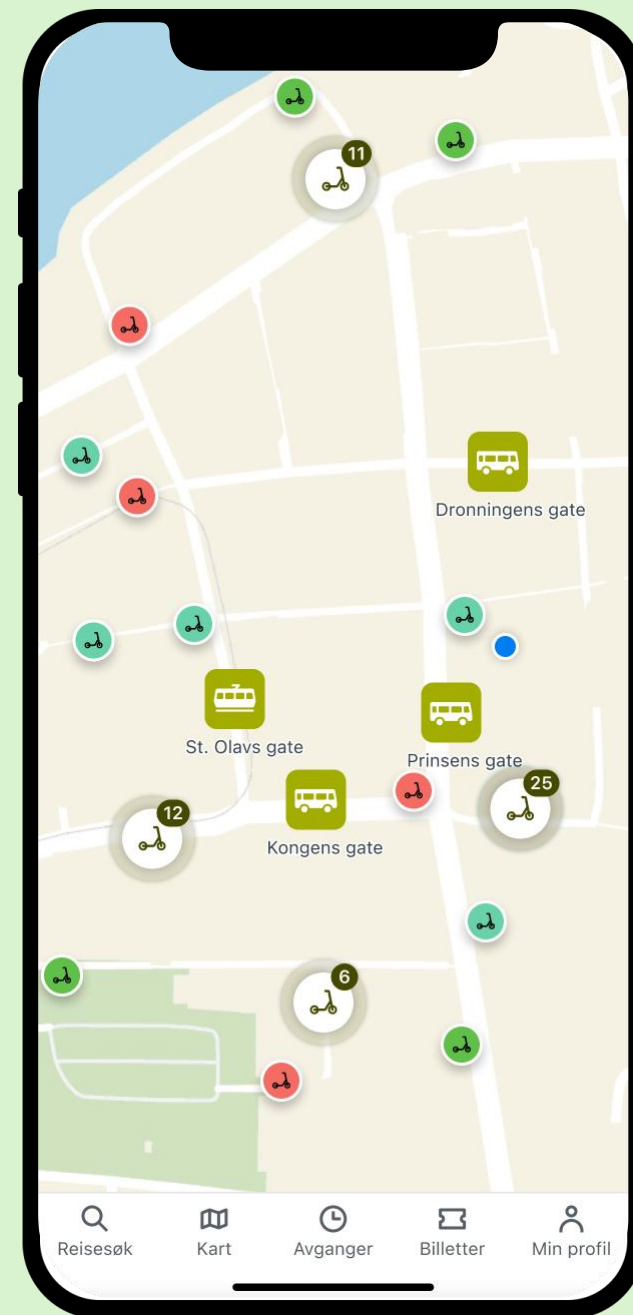
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Business Development, ATB

From Fragmented Apps...

“One app for buses. One for bikes. One for scooters.”

Mobility today is still fragmented and confusing.



...to One Travel Experience

“What if everything just worked together?”

One app. One journey. One experience.





Public Mobility Needs to Lead

“Mobility is a public good.”

Our mission: make travel easy, fair, and accessible for everyone.

Collaboration made it possible

AtB, Entur, and OMS worked together.

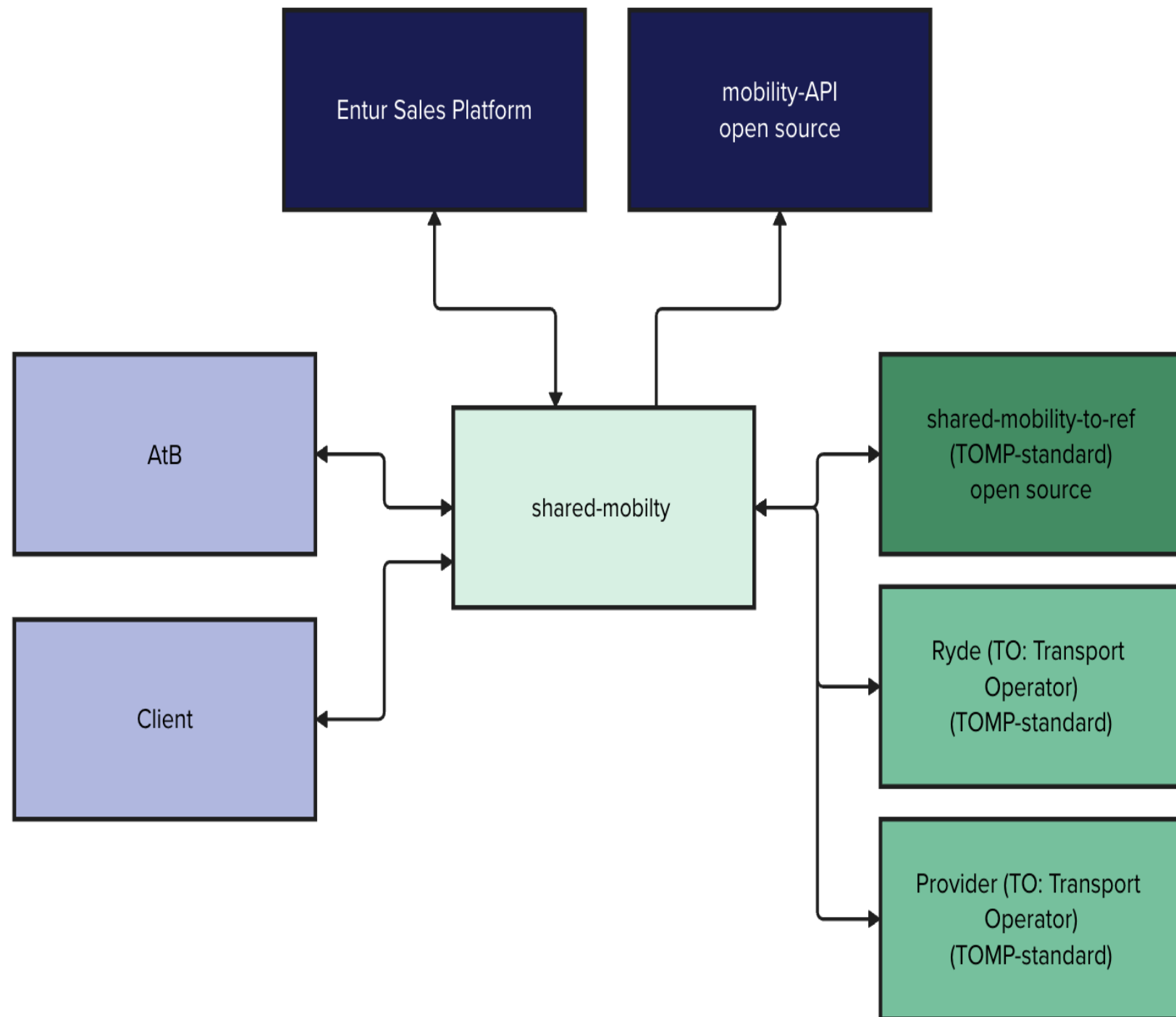
Shared vision. Shared funding.
Shared mission



We wanted a Scalable, Open Standard

That's why we chose **TOMP**, the open MaaS standard.

Supports multiple modes and already proven internationally.



The Road to Seamless Mobility



The Road to Seamless Mobility

Development, Building the Common API

With TOMP, we built a shared API for all mobility modes.

One interface to connect scooters, bikes, and buses.

Flexible, future-proof, and ready for expansion.



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Putting It to the Test AtB x Entur x Ryde

Our first live test: integrating Ryde scooters in AtB's app.

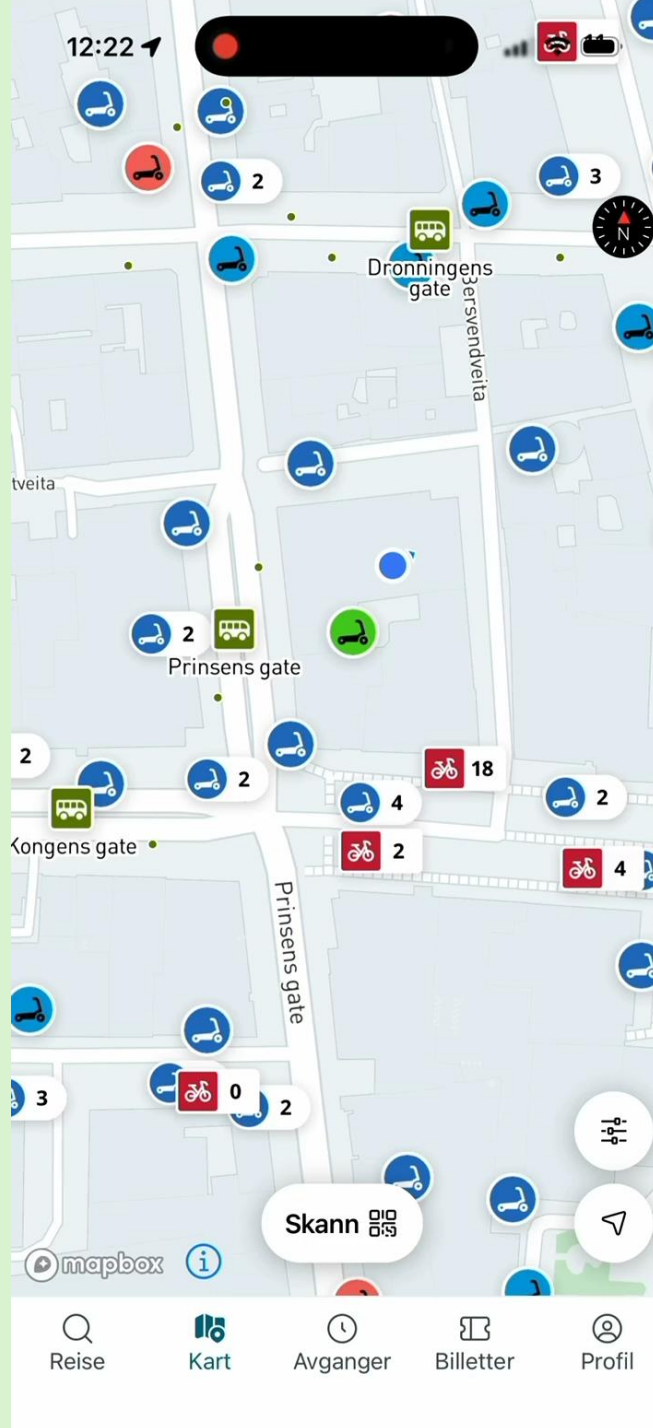
Users could plan, book, and unlock, all in one place.

A small step, but a big moment for seamless mobility



The result

e-scooter
integration in
AtB app





Customer service
made easy

Routing questions
to operator

Creating a clear
divide between
parties



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Key insights from testing

It worked.

TOMP proved stable and adaptable.

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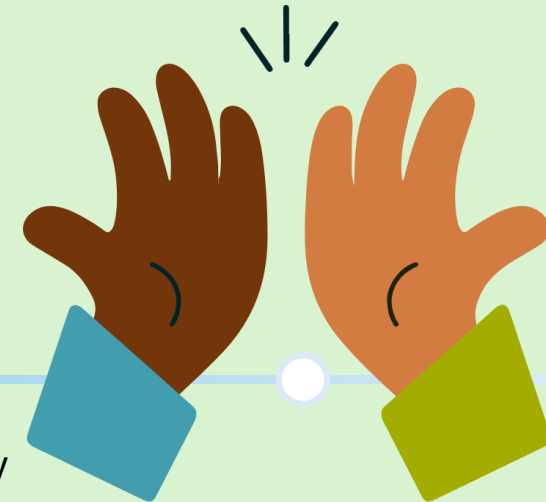
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Legal Framework made simple

Clear responsibility between parties.

Fair, safe and smooth.



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Users could pay, lock, and unlock, all in one place.

A small step, but a big moment for seamless mobility

Designing a Testbed Legal framework to be simple

It was a challenge to design a testbed with legal responsibility between the companies.

TOMP is a stable and adaptable framework for future mobility services.

From One City to Many: Scaling Seamless Mobility

What we built in Trondheim can scale nationally.

Shared APIs and standards reduce cost and complexity.

It's public digital infrastructure in the making.



