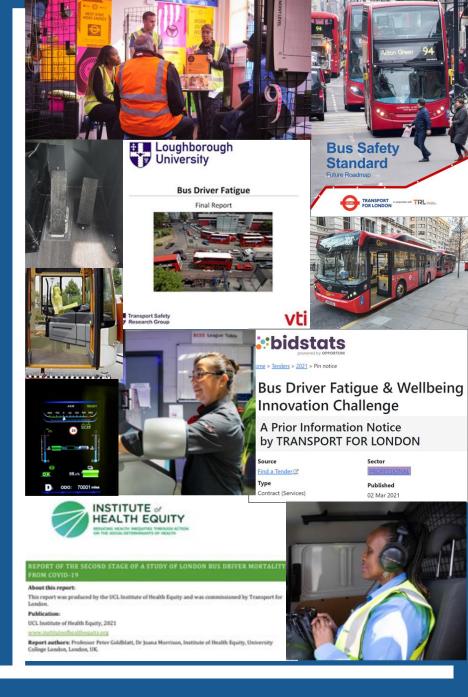
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# A collaborative approach to bus safety

Tom Cunnington Head of Buses Business Development Transport for London

10 October 2023





## Strategy

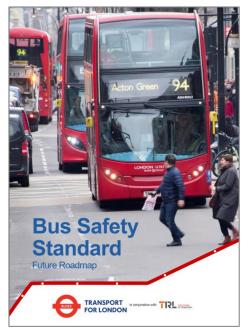
TfL's Bus Safety
Programme,
launched in 2016,
leads the way in
reducing road
danger for a safer
bus network for all.

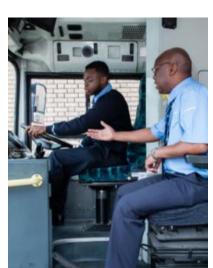
Bus Safety Standard launched in 2018.

New Bus Safety Strategy published September 2023.



## Bus Action Plan: Bus Safety

















## Influence

Evidence-led programme with cutting-edge research

Customer-led 'safety as standard' approach (but not a minimum!)

Lobbying for change to include the bus industry



# Bus Safety: Influencing Regulators

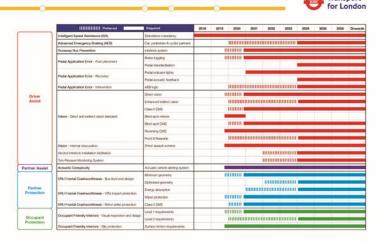
- Intelligent Speed
   Assistance (ISA) –
   European Transport
   Safety Council (ETSC)
- General & Pedestrian
   Safety Regulations
- Pedal Application Error
- Going beyond the minimum requirements













### Collaborate

Innovation comes from collaboration

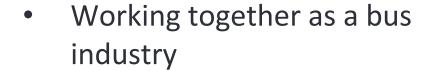
Changing established practice and challenging the status quo requires many voices

Working together makes us a stronger advocate for bus safety



#### Collaboration

Engaging with experts



Leading the change

Sharing the labour, sharing the cost

