

Ruters Reis

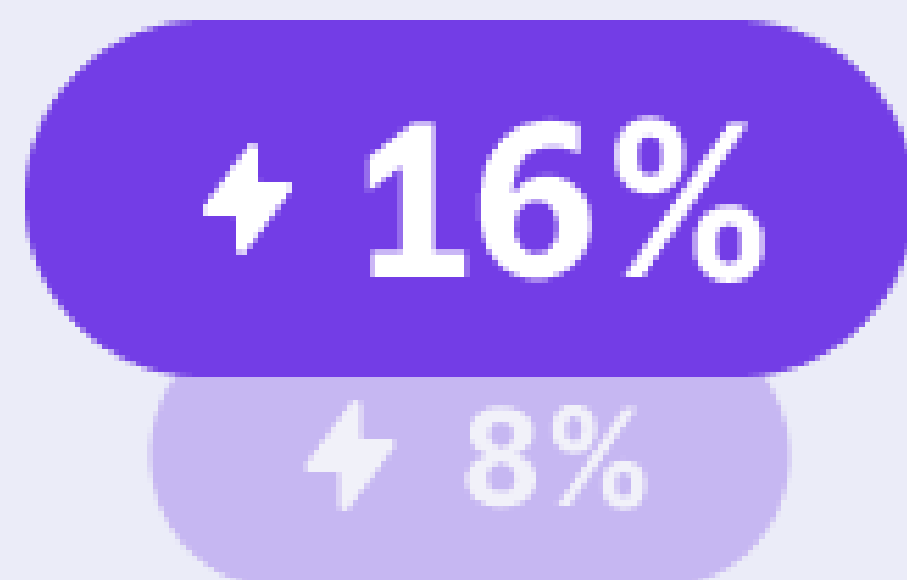
Erfaringer etter innføring

Ruter#

Reis

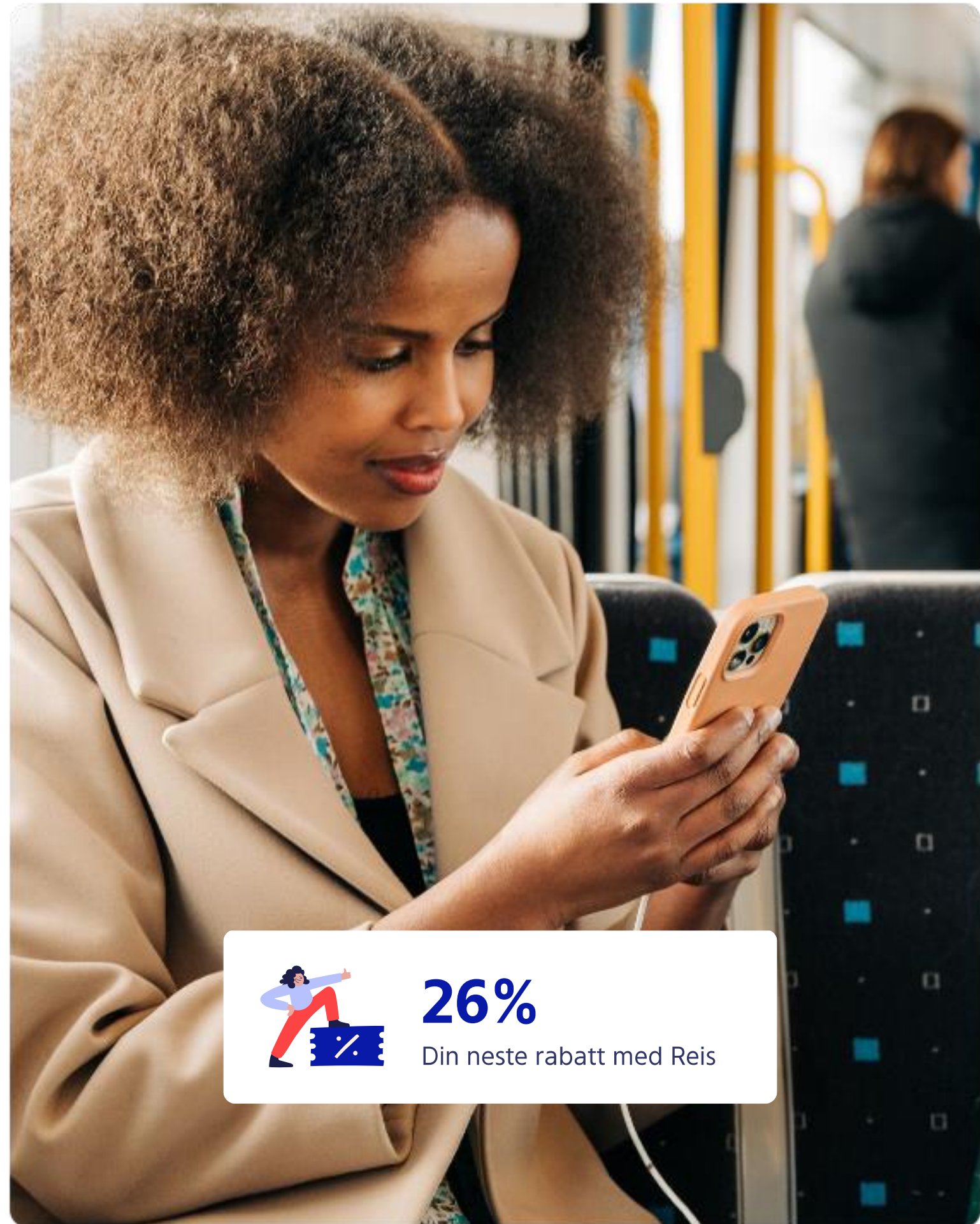
Enkeltbilletten som blir billigere
jo oftere du reiser





En enkeltbillett med inspirasjon fra
30-dagersbilletten



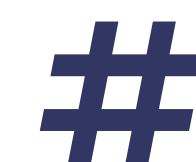


 **26%**
Din neste rabatt med Reis



 **19%**
Din neste rabatt med Reis

Hvorfor så komplisert? Er det ikke bare å sette ned prisen?

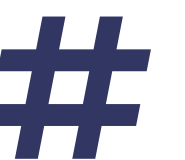






For kollektivselskapene betyr dette behov for grundige analyser og å satse på mer fleksible løsninger. Når pandemien skaper varige endringer i samfunnet, må kollektivselskapene tilpasse seg.

- Aftenbladet-








Det handler om mer enn bare prisnivå



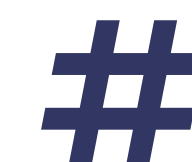
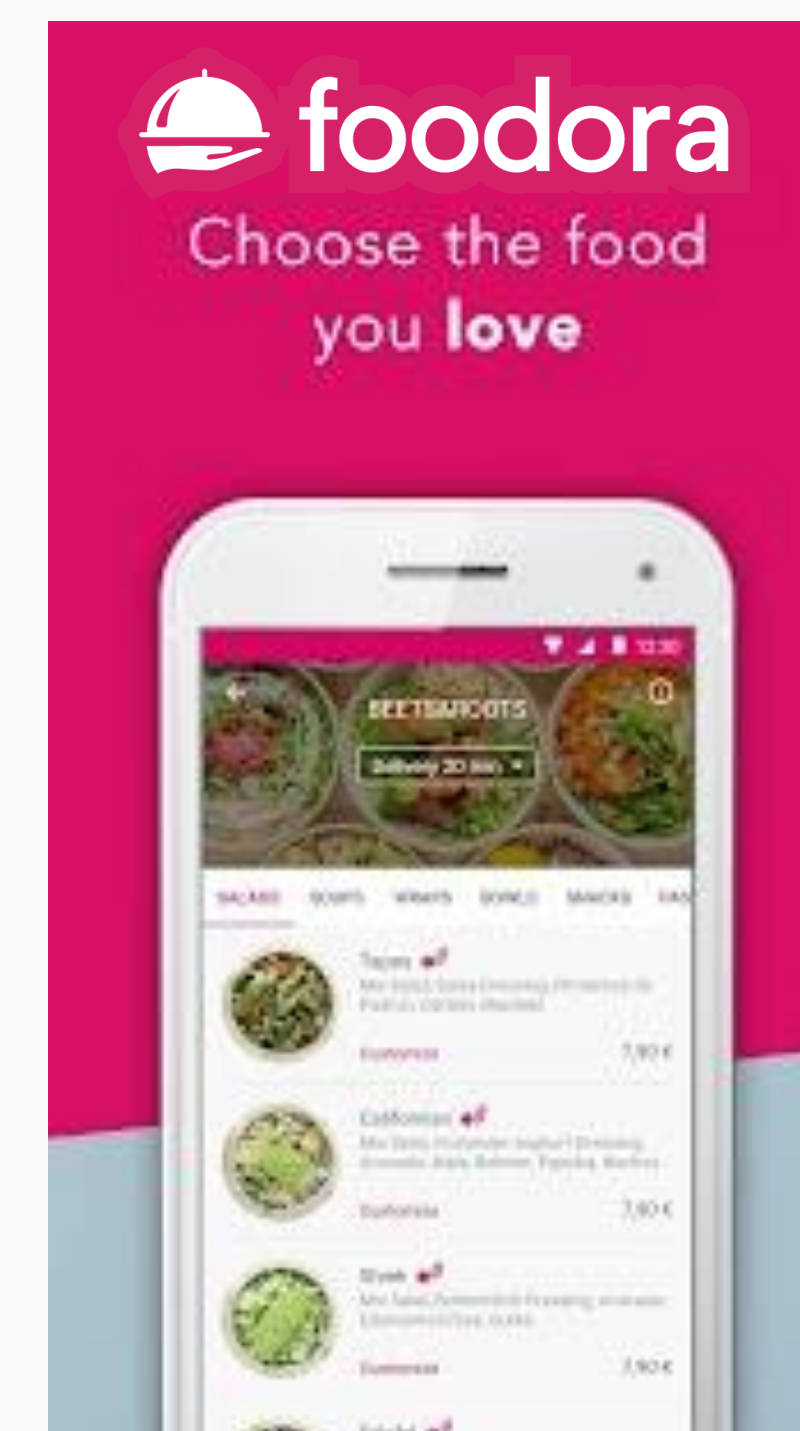
Papir

Main Dish		RESTAURANT NAME MENU sample logo
NAME OF THE DISH dolor sis \$22	NAME OF THE DISH dolor sis \$22	
Weekly Specials		From Chef NAME OF THE DISH lorem dolor sis \$25 commod consequat Duis aute in reprehe nderit do eiusmod mc
Tuesday Night NAME OF THE DISH \$20 commod consequat Duis aute irure dolor in reprehe nderit do eiusmod mco		
Friday Night NAME OF THE DISH \$20 commod consequat Duis aute irure dolor in reprehe nderit do eiusmod mco		
Coffee Menu		Wine & Beverage
in reprehe nderit do \$20 reprehe nderit \$20	reprehe nderit do \$20 in reprehe \$20 in reprehe nderit \$20 reprehe nderit \$20 nderit do \$20	
Dessert Menu		
reprehe Duis aute \$20		
9.00 AM - 9.00 PM OPEN EVERYDAY TEL. 2000 25 1234		

«Å sette strøm på papir»

MENU	
CAKE MENU CHOCOLATE CAKE CHEESECAKE CARROT CAKE CHERRY CAKE TOFFEE APPLE CAKE	
TART MENU PUMPKIN TART LEMON TART PEACH TART STRAWBERRY TART MILK TART	
DELIGHT MENU CREME BRULEE TARTE TATIN MANGO VACHERIN CREME CARAMEL COCONUT BRULLEE	

Digitale tjenester: bestill og betal



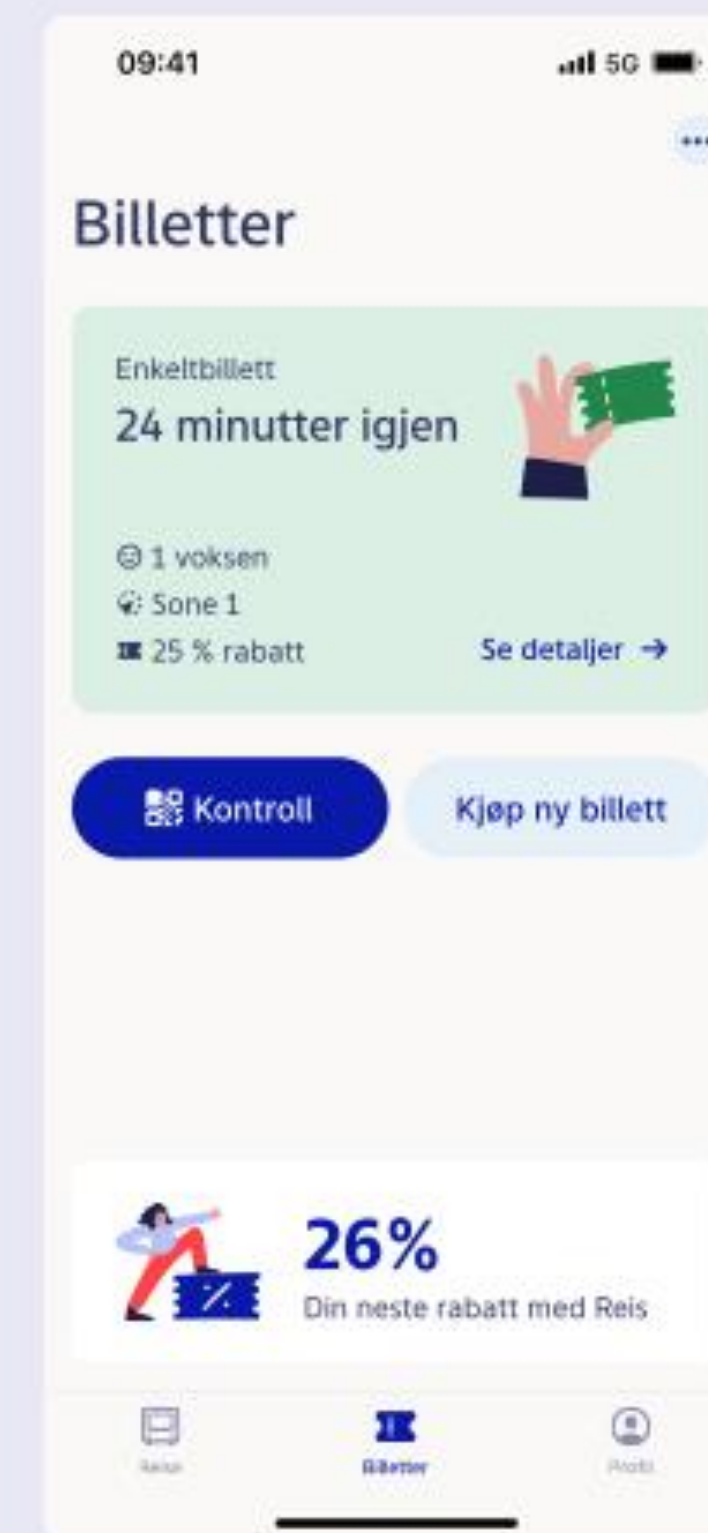
Papir



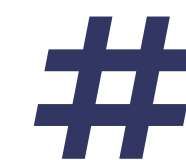
Strøm på papirbillett

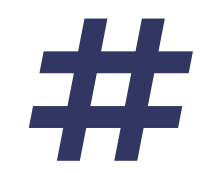
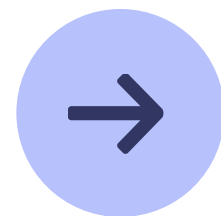


Digital produktutvikling pågår

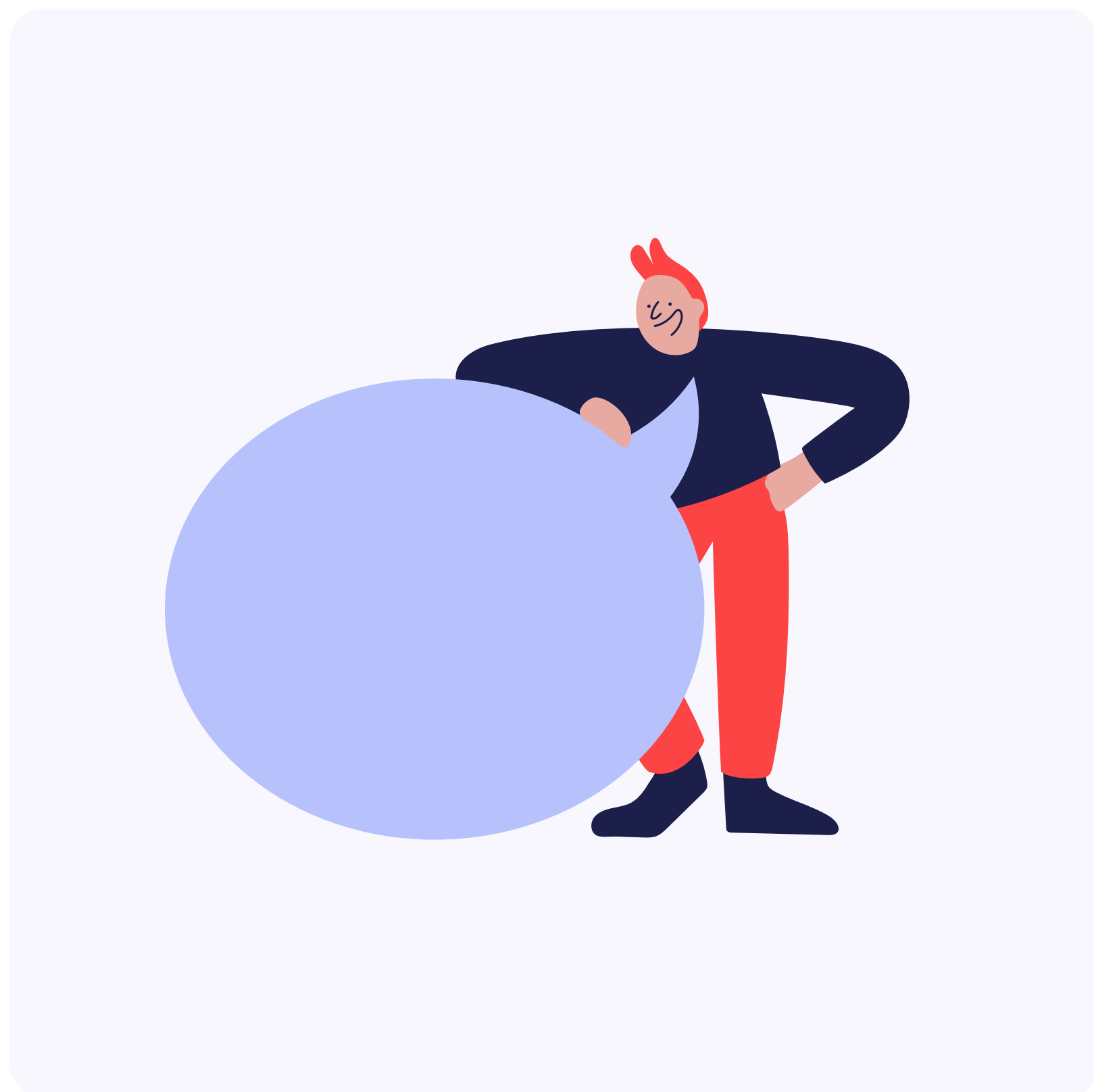


(Årets app 2013, Mobile trends)









👂 Reis er et resultat av god dialog med eierne våre



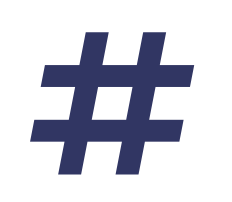
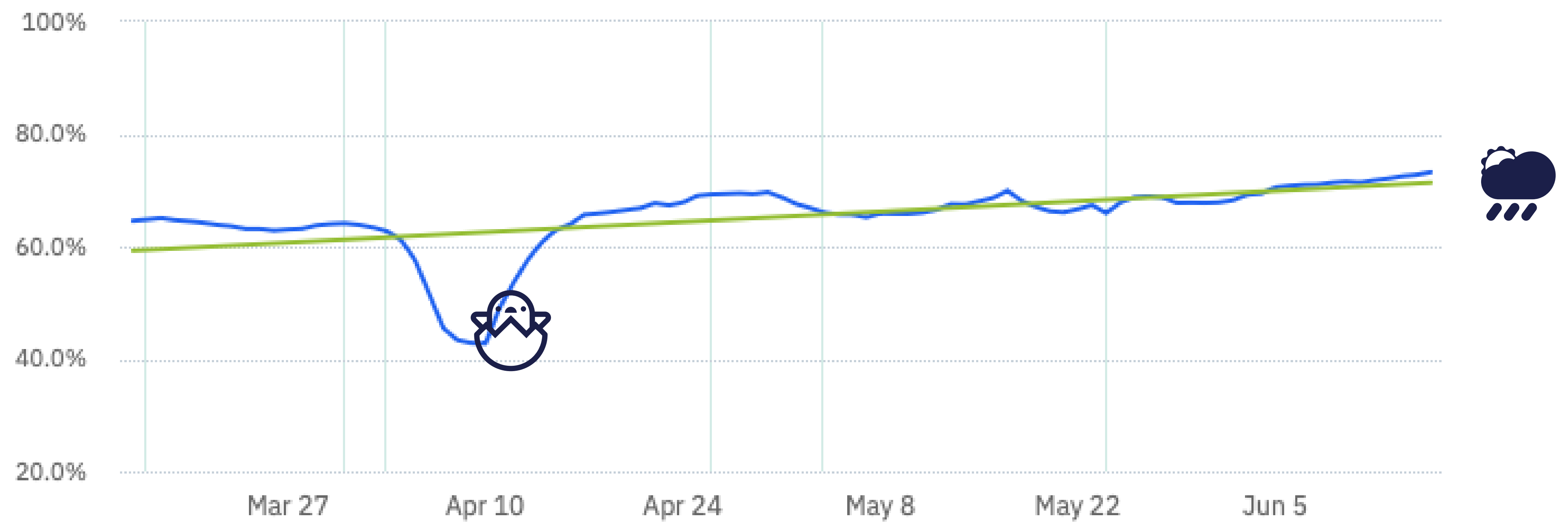
Tenk på noe annet



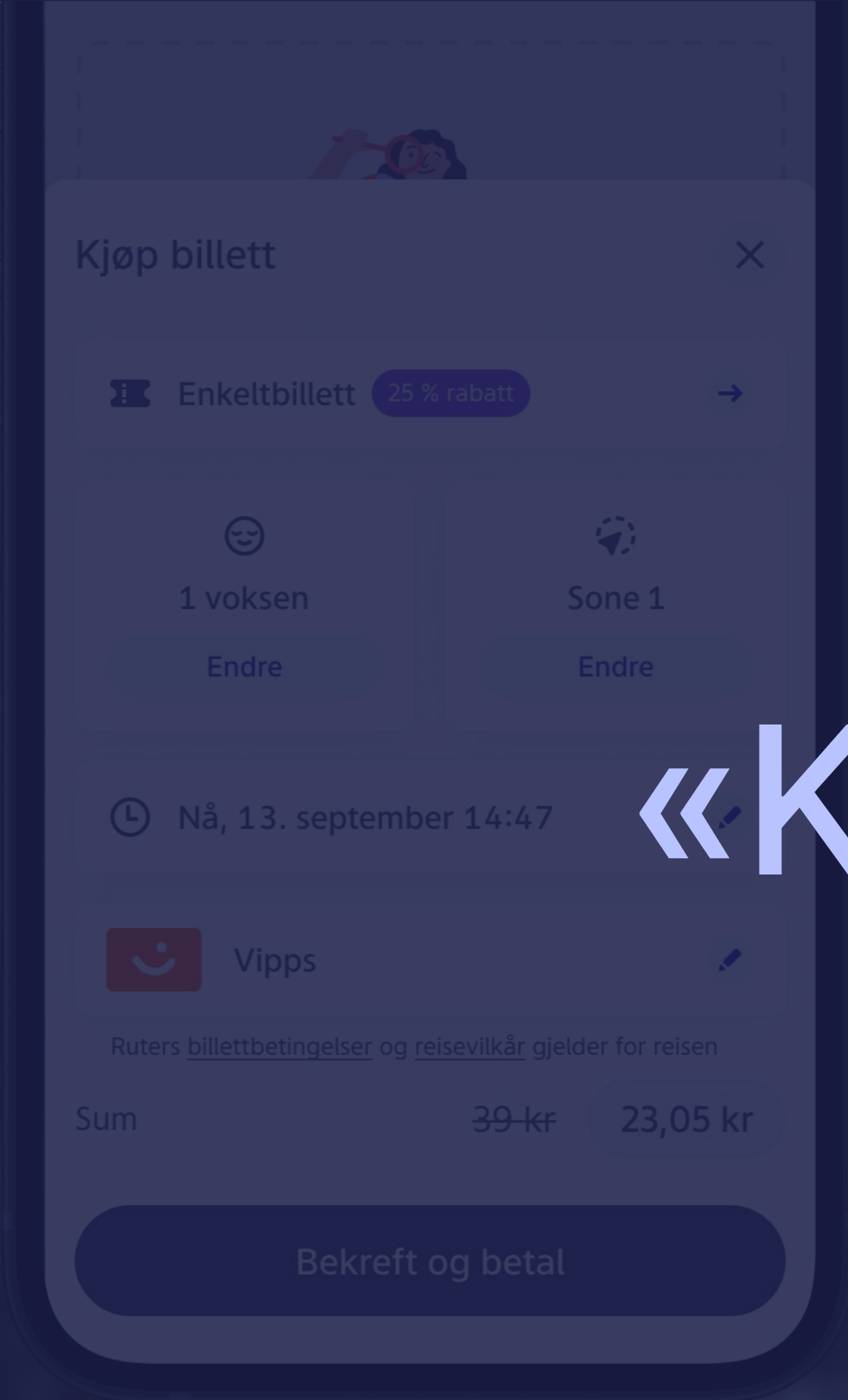
Aktive brukere

Daglig, 16 mars til 16 juni

Custom Formula



«Kor ska vi Reis»



Hva er viktigst for kundene?

1



Fleksibilitet

Reise når det passer meg

2



Forutsigbarhet

At jeg kommer frem i tide

3



Trygghet

Reise trygt og sikkert

4



Effektivitet

Reise på den raskeste måten

