



Ferdia Sharebus





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Trykk på bilde for video



Ferdia

Travel together

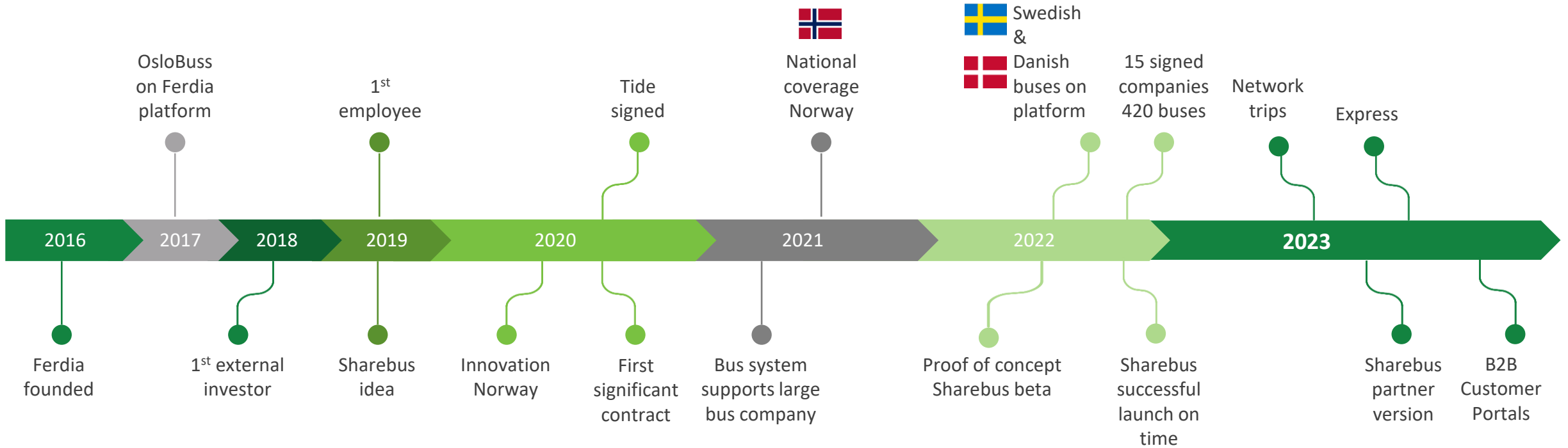
Digitalizing the charter bus industry

Accelerating green travelling



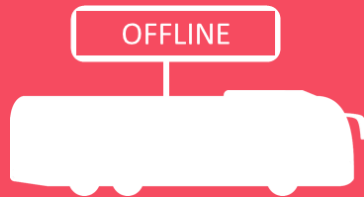
2023 is the starting point for scaling

History



Problem: Industry ripe for disruption

Bus companies



- Manual processes
- Low utilisation and margins
- 20.000 bus companies in Europe selling the same product
- Missing tools to work smart with customers

Travel organizers



- The charter bus industry is out-dated
- Want smarter bus booking and use
- Want solution for travellers to pay for tickets
- Want one-stop shopping across regions and countries



Environment

- Buses are driving empty 30% of the road-time
- Private cars often preferred
- Available, un-used capacity in the charter bus industry

Solution: Ferdia bus platform

Creating the charter bus ecosystem



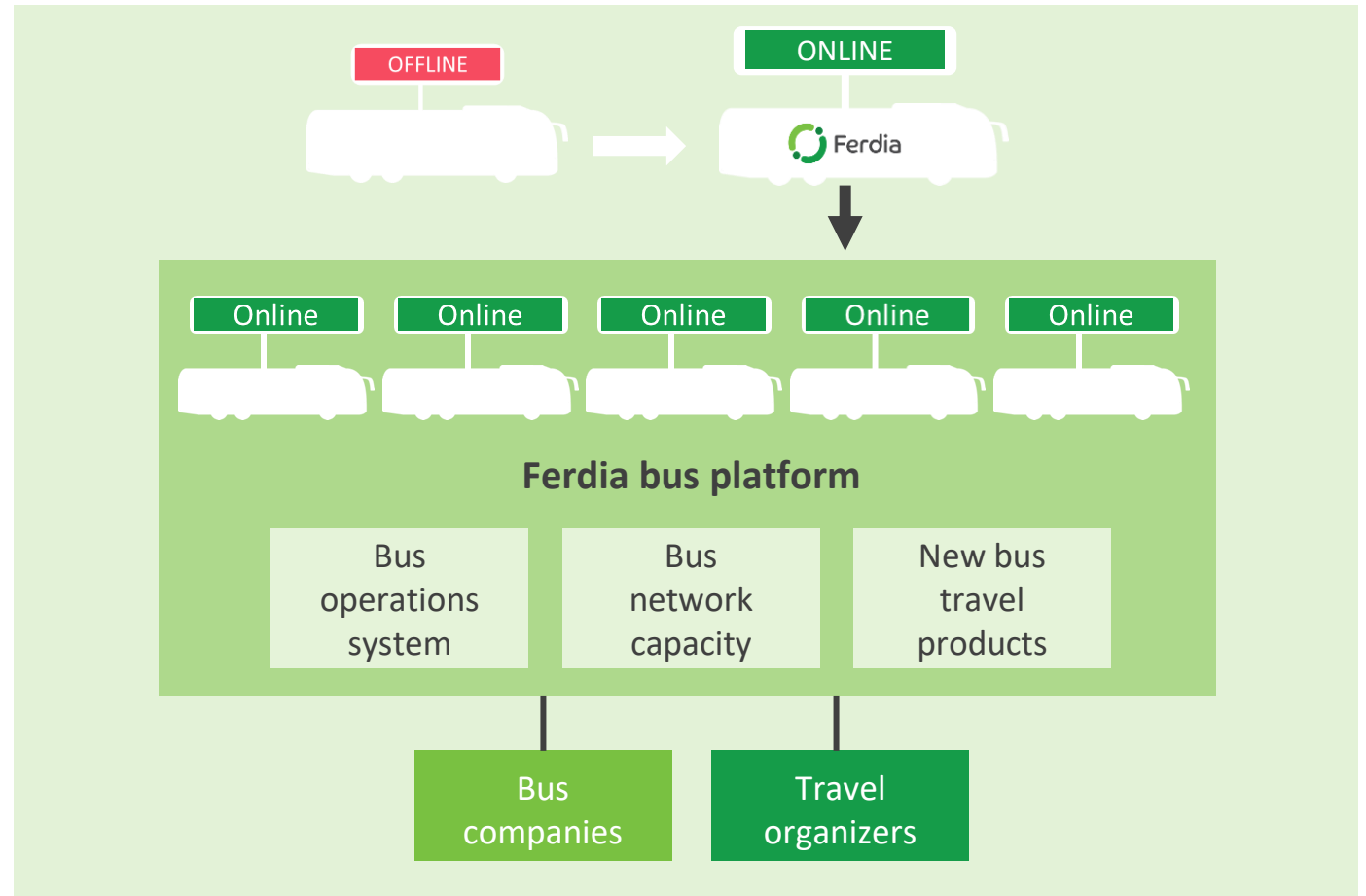
Providing modern bus operations system to local bus companies



Creating an infrastructure of buses on the same platform. Enable utilization of the entire bus network capacity



Enabling new ways of using a charter bus, introducing new bus travel products



Hvorfor Sharebus?

MÅLRUPPER:

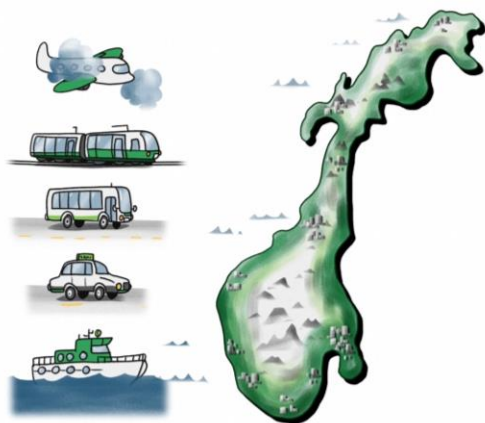
- Arrangører
- Destinasjon
- Idrett
- Andre grupper

KUNDEBEHOV:

- Ønsker flere gjester eller deltakere
- Ønsker samhold og inkludering
- Økonomiske incentiver
- Ønsker å la bilen stå hjemme

DAGENS UTFORDRING:

- Tunge bestillingsprosesser
- Økonomisk risiko
- Miljøkrav
- Koordinering og logistikk
- Bytte av kollektivtilbud



Takk for meg 😊

