



The benefits of shared mobility

Welmoed Neijmeijer, Head of Licensing
11.01.2023



Introducing myself



What type of mobility user are you?

About Bolt



Europe's largest mobility platform – all in 1 app



E-SCOOTERS

4 km



E-BIKES

5.5 km



RIDE-HAILING

1.8 – 13 km



CARSHARING

10+ km

45+
Countries

500+
Cities

100M+
Customers

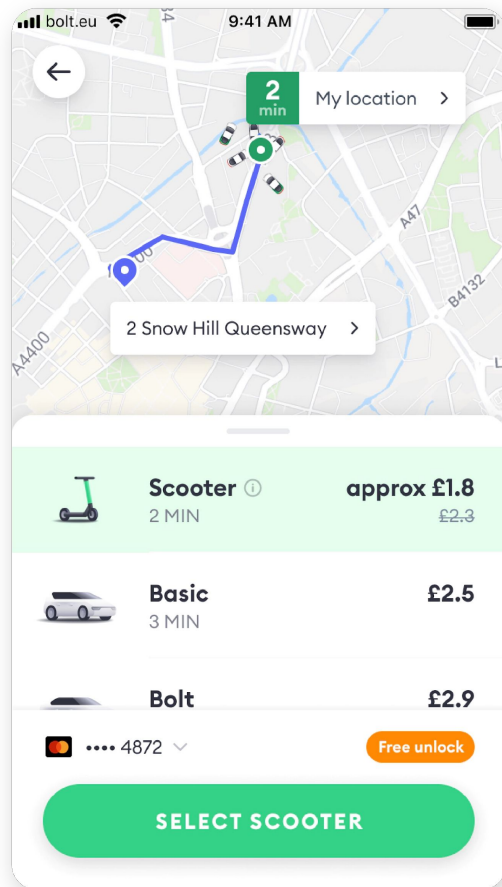
3M+
Drivers

**We're on a mission to build cities for people,
not cars**

Bolt is truly multimodal

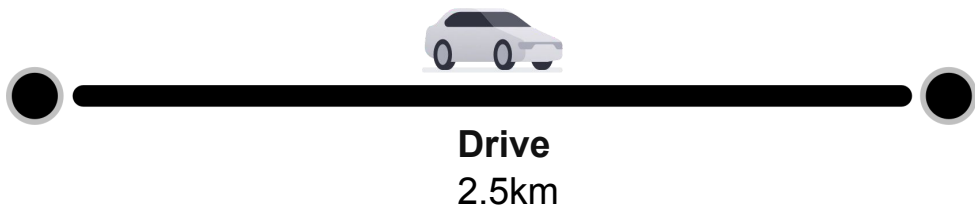
The app for every kind of trip

Hail or rent a **car**, jump on an **e-bike** or hop on an **e-scooter**

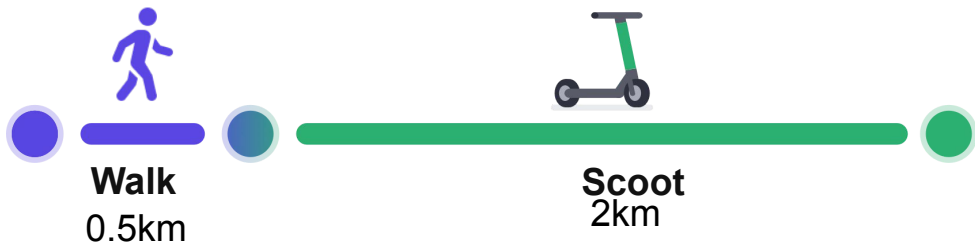


We nudge from cars to micromobility for short trips

From
this



To
this



What about public transport?



E-SCOOTERS

4 km



E-BIKES

5.5 km



RIDE-HAILING

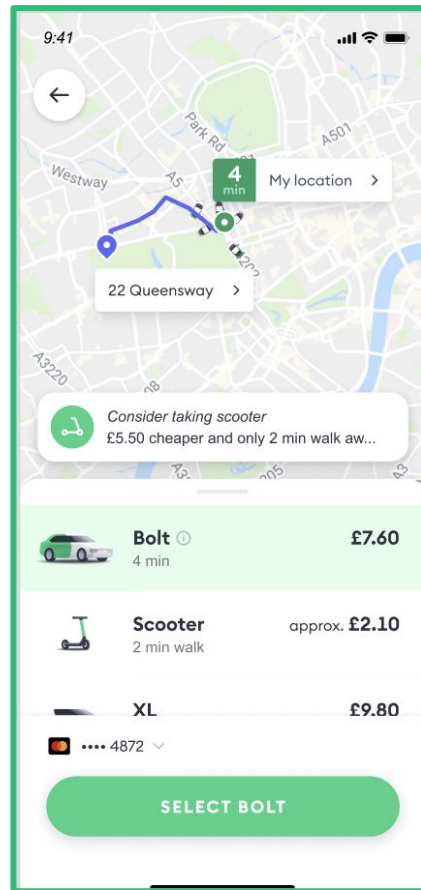
1.8 – 13 km



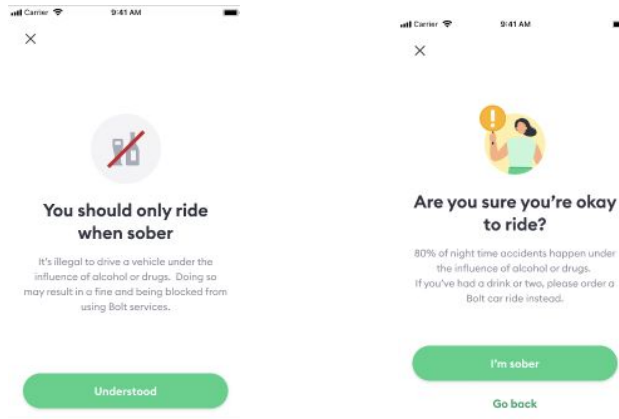
CARSHARING

10+ km

Why encouraging mode shift?



Preventing drunk driving

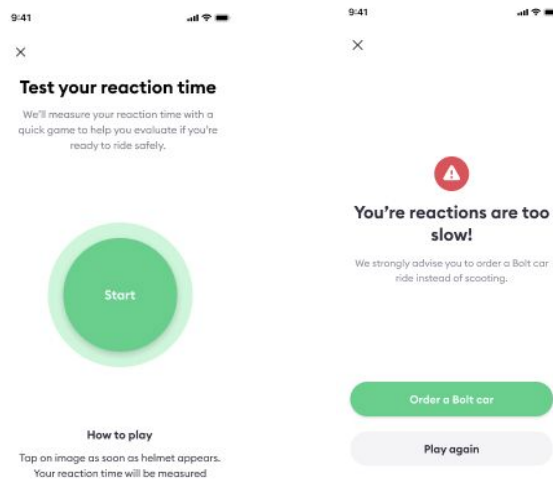


Cognitive test

Developed by Bolt based on international best practices. Tests cognitive abilities to establish if user is fit to ride.

In-app warning

An in-app warning to the rider creates awareness of the dangers of drunk driving.



Examples of cooperation with PTAs and city authorities

Navegante

Navegante and Bolt

English

Explore Lisbon with Navegante and Bolt

Navegante users are now eligible for a special Bolt pass, allowing them to use Bolt's electric scooters and bikes for 20 minutes each day for just €15 per month.

Complete the form below to unlock your pass!

Name

Mobile phone used in the Bolt app

🇵🇹

+351

▼

Email address

Navegante pass

Upload a picture of your Navegante pass or a recent proof of payment for the purchased pass *

Upload a photo

Liga-te a Lisboa
com o teu Navegante
e a Bolt

%

Lisboa **VIVA**

transportes
metropolitanos
de lisboa

Bolt

 **LISBOA**
CAMARA MUNICIPAL

16:44

←

Navegante & Bolt





Ilimitado
Desbloqueios



30 dias
de duração



20 min / por dia
Minutos



Lisbon
Cobertura

15.00€

Matemática rápida: custa apenas 0.50€ por dia!

CONTINUAR

Excedeu o seu budget

As seguintes taxas serão aplicadas se excederes o limite de uso do passe:

0.00€ para desbloquear

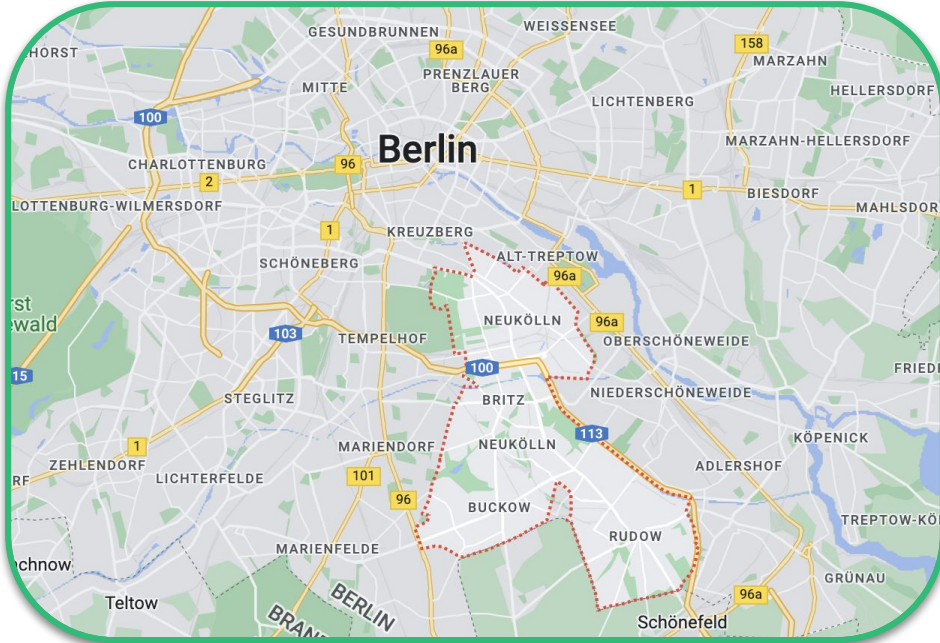
0.05€/MIN da viagem

0.05€/MIN de reserva

0.05€/MIN de pausa

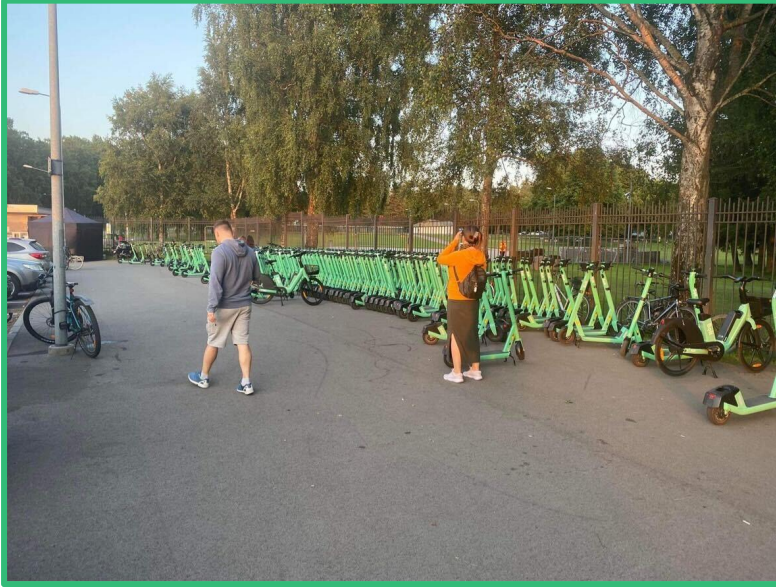
Perguntas Frequentes

First/last mile connection for business parks in Neukölln (Berlin)





Avoiding congestion around large events

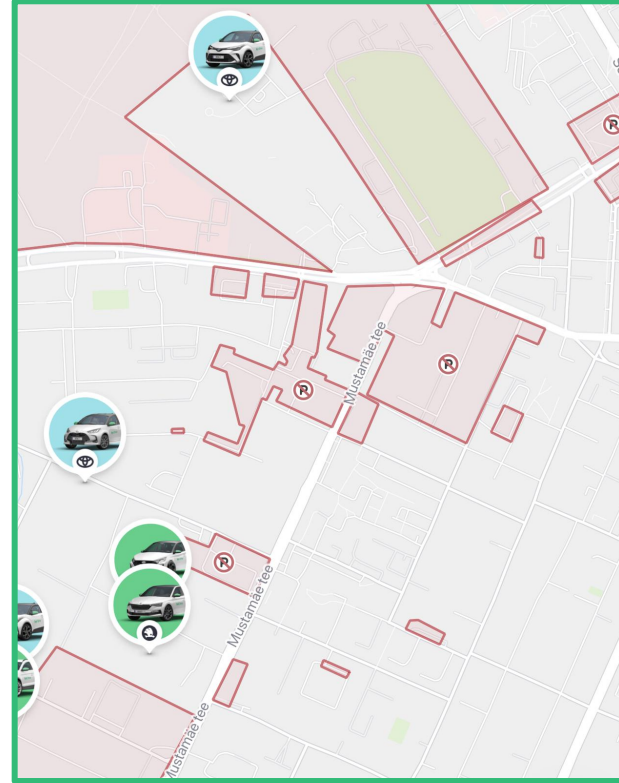
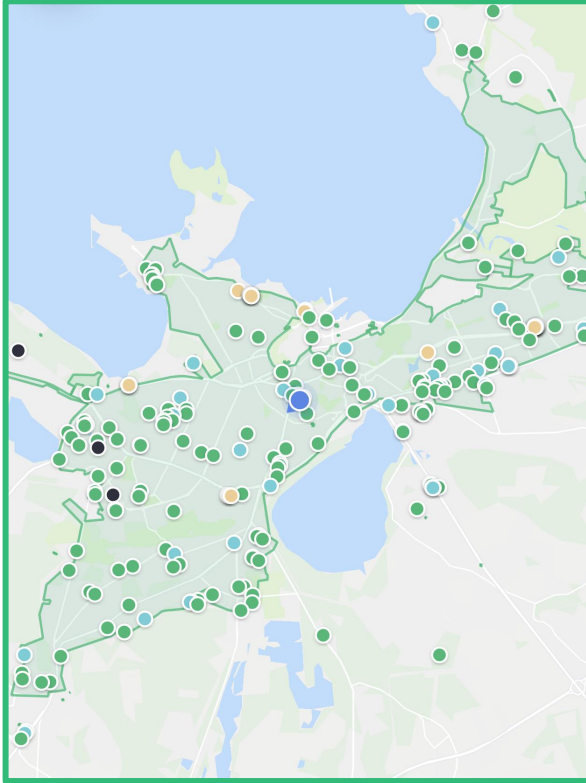


Rammstein concert Tallinn (July '22)



FCN football match in Nürnberg (October '22)

Geofencing in cooperation with cities



Conclusion

The shared mobility user



Thank you!
Do you have any questions?

Welmoed Neijmeijer
welmoed.neijmeijer@bolt.eu